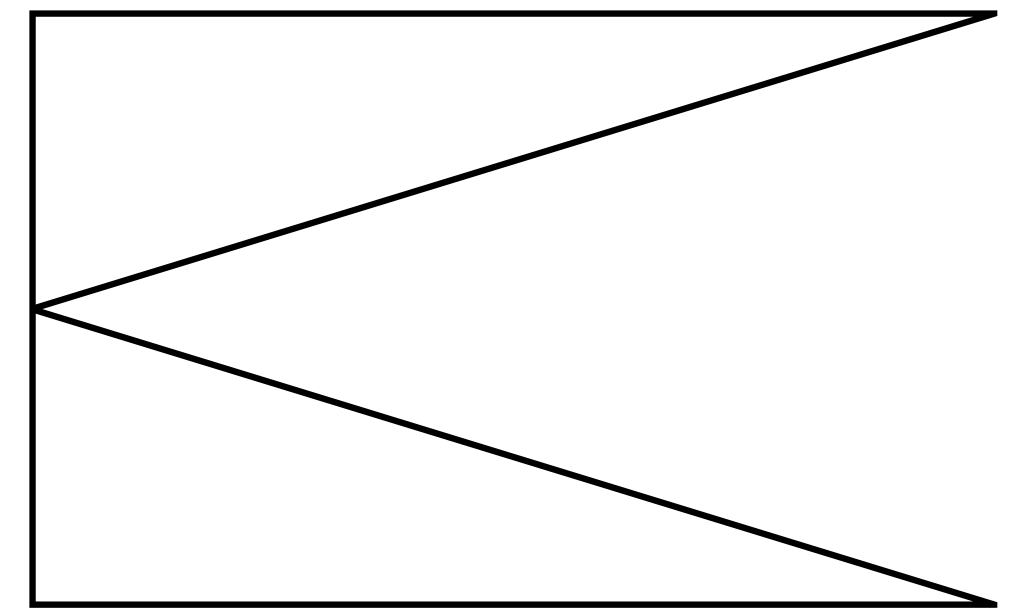


# Kaunas – European Capital of Culture 2022

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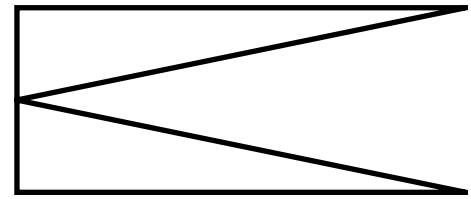
**You are welcome to come any day!**  
**The project is always full of content!**



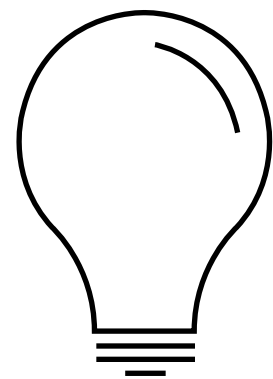
**Kaunas 2022**  
European Capital of Culture



What is  
“Kaunas – European  
Capital of Culture 2022”?

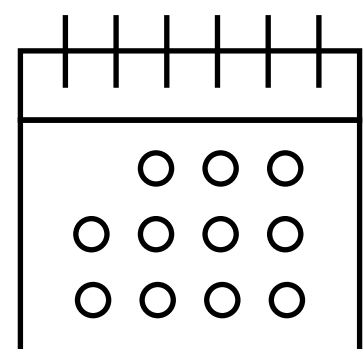


European Capital of Culture – the most important, largest, and most well-known cultural project in the European Union.



The slogan that brought Kaunas to the title of the European Capital of Culture is ‘From temporary to contemporary capital’.

For this reason, the main goal of this project is a change – from a city, nostalgic for its past, to an open and democratic city – through daily and extensive involvement of its citizens in culture and learning of new cultural activity forms..



Since 2017, Kaunas 2022 has organised over four thousand events of various scale, with continuously increasing participation and engagement.

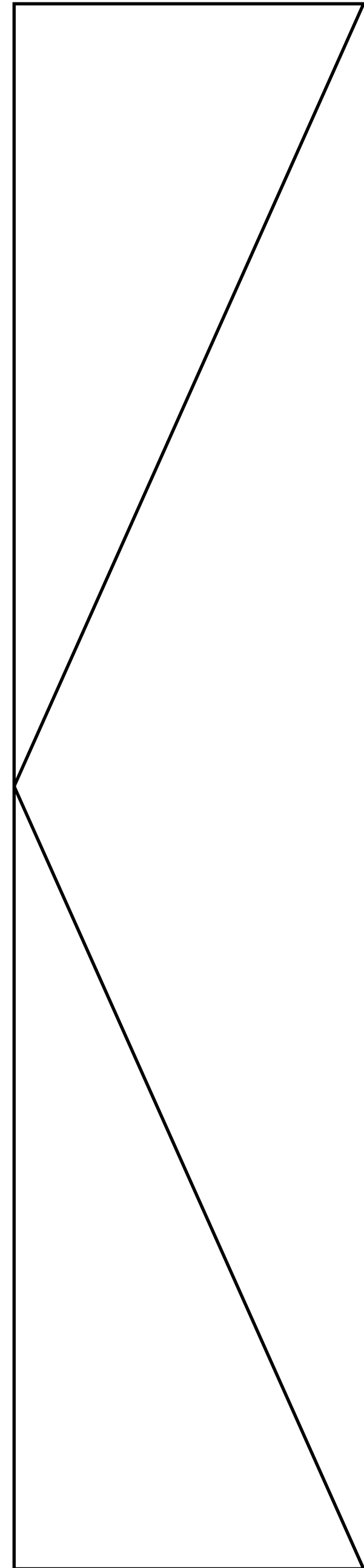
In 2022, 3 major events – the Contemporary Myth of Kaunas Trilogy, more than 40 festivals, 60 exhibitions, 250 performing arts events (of which more than 50 are premieres), and over 250 concerts are planned for Kaunas and Kaunas District. Culture will be inescapable!



Kaunas 2022

# Presentation of the Project



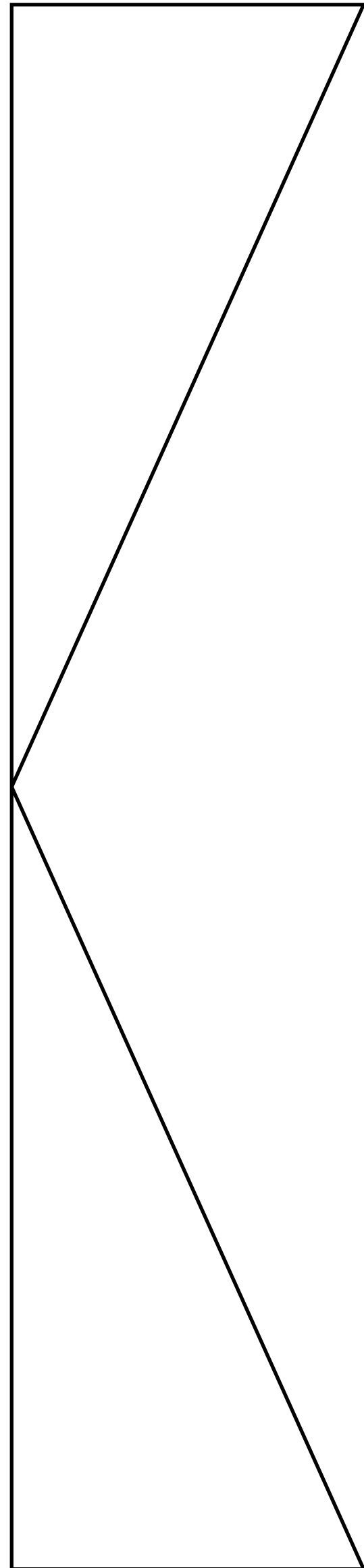


- **Full title:**  
Kaunas – European Capital of Culture 2022  
(pronounced: ‘Kaunas – European Capital of Culture two thousand twenty-two’) /  
“Kaunas – Europos kultūros sostinė 2022”
- **Abbreviation:**  
Kaunas 2022 (pronounced: ‘Kaunas two thousand twenty-two’) / “Kaunas 2022”
- **Slogan of the project:**  
‘From temporary to contemporary’ / „Iš laikinosios į šiuolaikinę“
- **Introduction of a representative:**  
Kaunas 2022 representative (name, surname) or curator.
- **Logo and its use:**  
[kaunas2022.eu/en/logos-and-guidelines/](https://kaunas2022.eu/en/logos-and-guidelines/)

Kaunas 2022

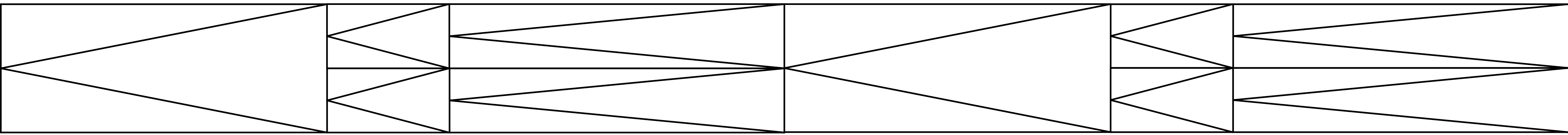
Did You  
Know?





- The project is sponsored by Kaunas City, Kaunas District, and the Government of the Republic of Lithuania, but not by the EU.
- Even though the EU is not a sponsor, it carries out regular supervision of the project through a specifically established committee.
- The project's sponsors implement continuous and transparent project control.
- The project does not compete with any other cultural organisation. The designated funds are new, significant allocations for culture.
- The project is being implemented with partners (currently 80 Lithuanian and 150 foreign cultural institutions) and acts as a coordination centre.
- The project includes Kaunas and Kaunas District on equal grounds.

- The project has started and continues as a public initiative and is based on the vision of an open European city which we are building together.
- The project pursues the programme stated in the bid which won the EC's competition. The project can not alter the spirit, values, and key elements of the programme.
- By its nature, the project is educational. Educational activities began in 2015, when the team for drafting of the bid was collaborating with foreign consultants, was training itself, and trained the team of the future project consisting of cultural professionals, university lecturers, and city leaders.





Kaunas 2022

# Authors of the Project's Programme



Currently the team consists of

80

cultural producers, marketing  
and communication specialists,

with the CEO **Virginija Vitkienė.**

The project provides regular training for  
volunteers and new team members.

The Youth Programme is being developed  
by the youth who have been growing  
up alongside Kaunas 2022.

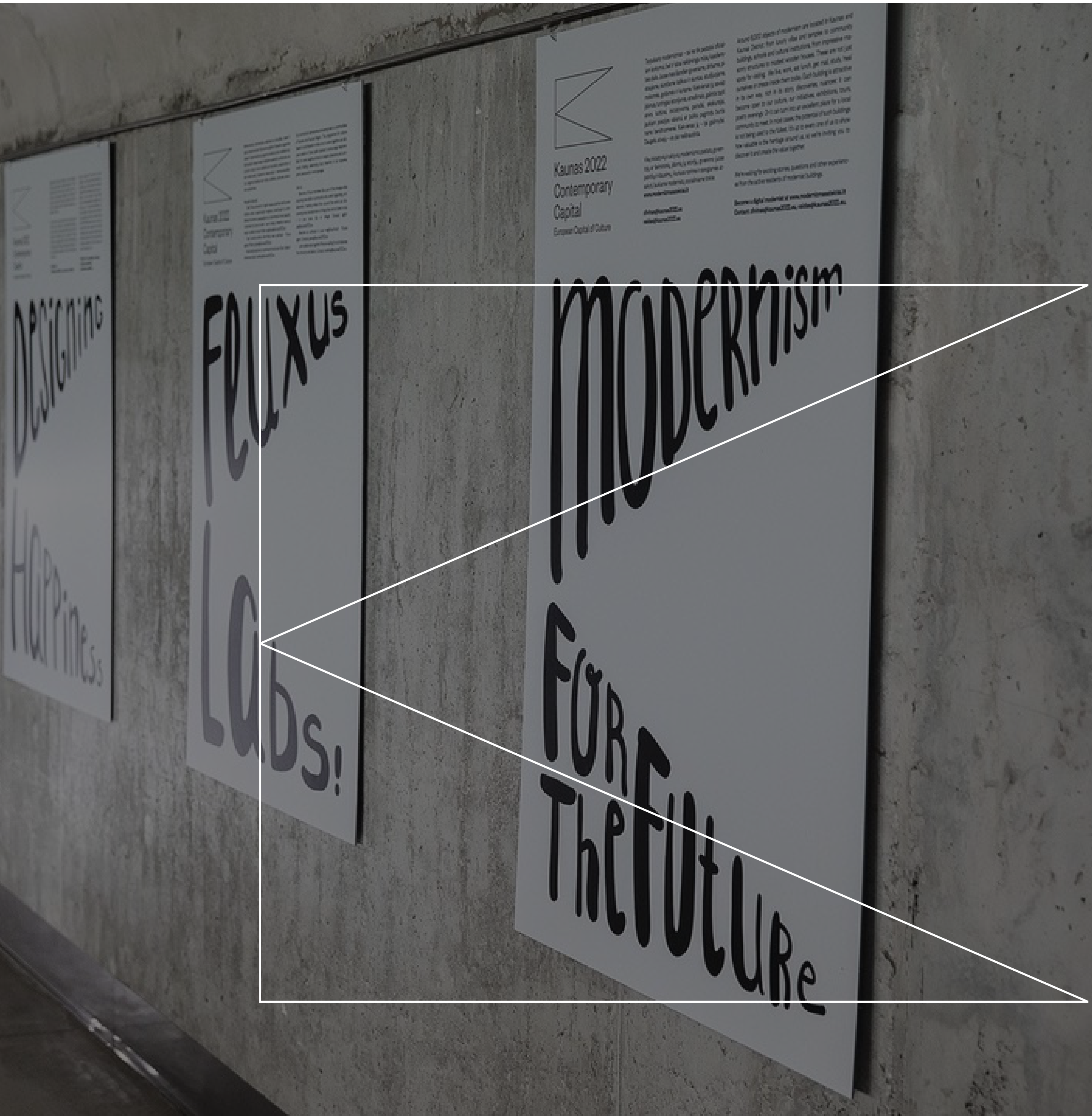
Project activities are implemented:

In Kaunas and Kaunas District together  
with their residents, communities, and  
cultural organisations.

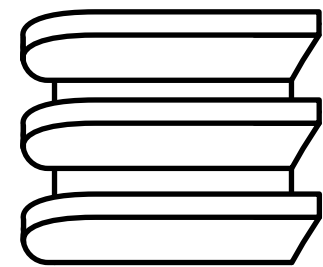
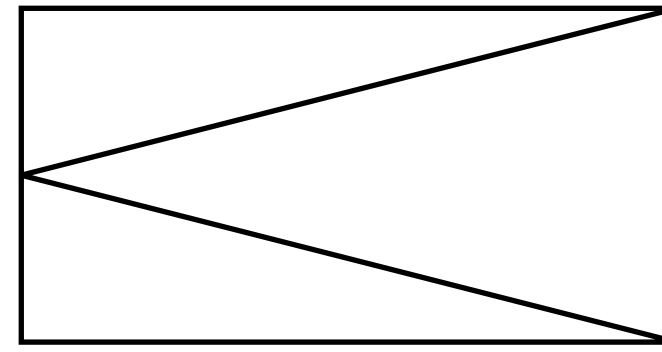
All over Lithuania and abroad together  
with partners.

Kaunas 2022

# Project Outline

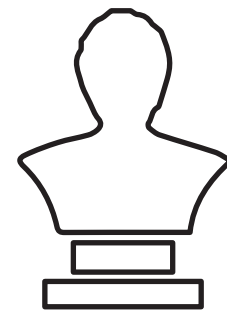






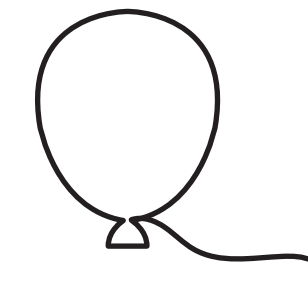
### MODERNISM FOR THE FUTURE

promotes community consciousness and its ties with the modernist heritage of Kaunas by organising new creative projects and strengthening the relevance of the heritage on the European level.



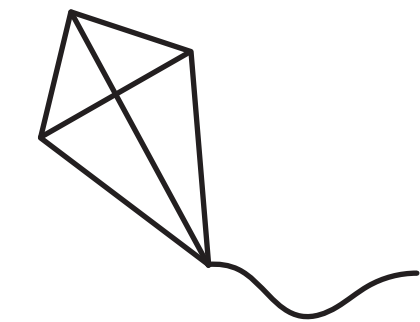
### MEMORY OFFICE

collects people's stories, makes those stories heard and aims to revive the multi-ethnic memory of Kaunas City and Kaunas District, strengthen communication among different resident communities.



### DESIGNING HAPPINESS

creates a new perception of a convenient city and urbanism, based on the recommendations of designers and environmental specialists. This programme seeks to accommodate the city to everyone's needs and cultivate contemporary citizens.



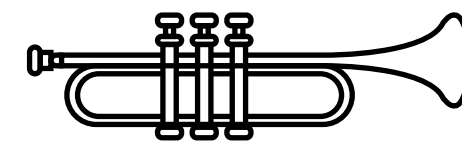
### EMERGING KAUNAS

dedicated to the young generation of various ages – from infants to young adults. The goal of the project is to assist the young generation in creating a city in which they wish to live.



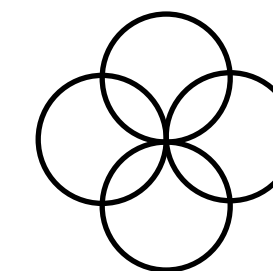
### CONTEMPORARY NEIGHBOURHOODS

unites Kaunas District residents with artists and specialists, which help to discover the unique identity of each neighbourhood and jointly plan how to reveal it in the programme of 2022.



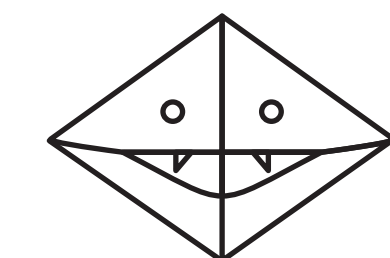
### CULTURAL PARTNERSHIPS

the network of cultural organisations and creators which are developing more than 100 unique artistic projects dedicated to the special programme of 2022 in partnership with Kaunas 2022.



### WE, THE PEOPLE

strengthens the sense of community in residents of Kaunas City and Kaunas District by practicing cultural engagement: through joint activities residents are encouraged to form resilient and creative communities.



### THE MYTHICAL BEAST OF KAUNAS

the entertaining element of the programme. Assists in developing the plots of the grand events of 2022 through all the existing and newly created stories of Kaunas. Creates an entertaining legend of the Mythical Beast of Kaunas.



Kaunas 2022

# Funders of the Project



Discussion:  
The exchange between business, art  
and culture – sponsorship, charity,  
investment or partnership?

Moderator:  
Jūratė Tutlytė  
Lithuania / Kaunas 2022





Kaunas City  
Municipality



Ministry of Culture of  
the Republic of Lithuania



Kaunas District  
Municipality

Other funds  
(upon applications)  
and private sponsors



Kaunas 2022

# Experts Representing the Project in Public







**dr. Virginija Vitkienė**

Project Manager

Topics: management, vision, values, strategy, finance, partnerships.



**Rytis Zemkauskas**

Curator

Topics: project ideas, Kaunas Mythical Beast, cultural context, entertainment section



**Donata Jutkienė**

Curator

Topics: design, culture accessibility, UNESCO Cities of Design Network.



**dr. Viltė Migonytė-Petrulienė**

Curator

Topics: architecture, Kaunas modernism, UNESCO World Heritage Site application.



**Greta Klimavičiūtė-Minkštimienė**

Head of Grand Events

Topics: grand events of 2022



**Chris Baldwin**

Artistic Director

for the grand Kaunas 2022 events

Topics: The Trilogy of the Contemporary Myth of Kaunas, its concept and the idea behind it



**Aistis Lansbergas**

Producer

for the grand Kaunas 2022 events

Topics: The Trilogy of the Contemporary Myth of Kaunas, its implementation



**dr. Daiva Citvarienė**

Curator

Topics: multiculturalism, complicated memory, national and religious minorities.



**Aistė Paukštė**

Curator

Topics: community integration, social business.



**Aurelija Prašmuntaitė**

Kuratorė

Temos: Jaunimo mokymai, jaunimo programa, Europos jaunimo sezonas 2022.



**Marija Pulokaitė**

Curator

Topics: volunteering, hospitality programmes for guests.



**Lukas Alsys**

Curator

Topics: regional partnerships, Kaunas district programme.



**Agnė Pinigienė**

Head of communications  
National media

Tel.: +37068637972  
E-mail: agne@kaunas2022.eu



**Eglė Rytmetytė**

Coordinator of International  
Communication / International media

Tel.: +37064335415  
Email: egle.r@kaunas2022.eu,



**Dovilė Butnoriūtė**

Head of international relations

Topics: international relations  
and partnerships



Kaunas 2022

What Are  
the Biggest  
Upcoming Events?





# Major Events in 2022

## THE CONFUSION

19–23 JANUARY

MagiC Carpets Landed  
exhibition

13th Kaunas Biennial:  
“Once Upon Another Time...  
gyveno jie jau kitaip”

That Which We Do Not Remember,  
an exhibition by William Kentridge

Modernism for the  
Future 360/365,  
an international exhibition

An installation  
and a retrospective  
exhibition by  
Yoko Ono “Exit it”

International  
Day of Happiness

Memory of Being,  
an exhibition by  
Marina Abramović

On Happiness.  
Presuppositions 2022.  
Communities, an  
international congress

Kaunas-Vilnius:  
Moving Mountains,  
an exhibition

Kaunas-Japan  
Days „WA!“

## THE CONFLUENCE

20–22 MAY

Kaunas 2022  
Summer Stage

Exhibition “1972:  
Breaking Through the Wall”

European Capital  
of Culture Forum

Courtyard Festival  
Grand opening  
of Nemuno7

Contemporary  
Neighbourhoods

Audra, Contemporary  
City Festival

CityTelling Festival

ConTempo  
international  
festival of  
performing arts

Out of Darkness,  
an exhibition  
by Jenny Kagan

Fluxus Festival

Magenta, Landscape  
Design Festival

ArtsThe Stars of Music  
at Pažaislis, a music  
festival conducted  
by Mirga Gražinytė-Tyla

East-East, Kaunas  
Architecture Festival

World Litvak Forum

Kaunas Kantata

The Learning Garden  
of Freedom, a retrospective  
exhibition by Yoko Ono

## THE CONTRACT

25–27 NOVEMBER

Kaunas Design Festival

Ostrale Bienalle /  
Flowing Connections /  
Power of Water exhibiton

Concert by  
Royal Philharmonic Orchestra

Assembly of International  
Design Networks

Total of  
planned  
events:  
1000 +

2022

JANUARY

2022

FEBRUARY

2022

MARCH

2022

APRIL

2022

MAY

2022

JUNE

2022

JULY

2022

AUGUST

2022

SEPTEMBER

2022

OCTOBER

2022

NOVEMBER