

# Second Monitoring Report

(Edited by  
CORONA)

Kaunas 2022  
Contemporary  
Capital

European Capital of Culture

# Report

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**A.**

## **LONG TERM STRATEGY**

GORONA SAYS: "OK. Before they begin. Those humans... so ever confident in themselves... so confident, they think they can have a long-term strategy? Oh, my dears, just remember this: 'tis I who has a strategy here... Proceed, I am getting interested."

Kaunas 2022

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## CONTRIBUTION TO CULTURAL STRATEGY

The Cultural Strategy of Kaunas City envisions Kaunas as a contemporary city, where the richness of art, culture and heritage is used to instil a sense of citizenship in residents, to encourage social responsibility, to develop creativity and ensure quality of life. The Strategy's goals give a stimulus to the city to establish itself as a place of inclusive culture, contemporary art and innovative design – and so its return to the cultural map of Europe is ensured by a strong, young, open, and socially responsible cultural and creativity sector that collaborates regionally and internationally.

From the initial stages of the ECoC application, designation and establishment of “Kaunas 2022” organisation, the team's daily work leans on this vision and strategy by seeking to: create conditions that build community and citizenship

(programmes MODERNISM FOR THE FUTURE, MEMORY OFFICE, WE THE PEOPLE); ensure the rights of the citizens to culture – to its accessibility and availability; ensure favourable conditions for creative business initiatives and innovation (programme DESIGNING HAPPINESS); create conditions to improve the skills of professionals in the cultural field in order to attract audiences (capacity building programme TEMPO ACADEMY OF CULTURE); encourage inter-institutional and cross-sectoral collaboration, initiatives and partnerships among cultural, educational, social and economic entities; increase the quality and availability of cultural and art services; look for new opportunities and unique vehicles for sharing culture, knowledge and experience in the city and region as well as on national and international levels (partnership programme WAKE IT, SHAKE IT).

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In one of the annexes of The First Monitoring Report, we showed up the initial activities of “Kaunas 2022” organisation filling in the lines of goals and objectives of The Strategy. When approaching the last phase of the ECoC process, we call it “Explosion” (2021 –2022), the goals and aims of the Cultural Strategy now are converted into detailed actions in “Kaunas 2022” Strategic Action plan, which contains actions of 64 programme partners and will be growing after last open call this autumn (please follow updated Annex I). In order to ensure the legacy of the ECoC and therefore implementation of The Kaunas City Cultural Strategy 2017 – 2027, “Kaunas 2022” established and run long-term projects, which are being implemented on local and international partnership-based programming (European Capital of Culture Forum, International Day of Happiness, Fluxus festival, ConTempo festival, CityTelling Festival and Design Event. More about these legacy projects in section B. Programme).

### **The vitality and sustainability of the culture sector of Kaunas**

This topic will cover the profile of the cultural and creative industries (CCI) sector including the number and type of organizations, characteristics of cultural products and services, facilities, employees and workplaces (especially among young people), as well as the sustainability of the city cultural sector, e.g., skills development in the cultural sector, audience development. To do that, we are planning to follow the framework of the research conducted in 2016 on the CCI sector of Kaunas which will comprise of qualitative and quantitative surveys as well as CCI mapping. We will also be collecting statistical data from regional and national sources in order to lay the foundation for forthcoming monitoring of possible impacts. To make our research and collected data more available, we will create a database and digital tool.

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## MONITORING AND EVALUATION

Collecting data and monitoring the progress of “Kaunas 2022” is an essential part of preparation for the European Capital of Culture 2022. In order to monitor the impact of the European Capital of Culture in Kaunas, several layers of data collection and analysis have been established.

### **Internal assessment: monitoring the activity of “Kaunas 2022”**

The internal assessment will serve as an inspection of progress of “Kaunas 2022” programs. It will help to evaluate if the progress of individual projects meets the primary expectations. The indicators to monitor and evaluate the performance of “Kaunas 2022” have been implemented in consultation with monitoring specialists. The involvement of partners in “Kaunas 2022” activities comes with a requirement to keep a transparent record of the indicators that are needed to measure their performance and contribution to the programs of “Kaunas 2022”: number of visitors, participants, events and other activities that are required in a creative process; reach of advertisements and other forms of communication; amount of partnerships on a local and international level; and products that are created in the process. The data of indicators is collected and documented internally by specialists that ensure monitoring process.

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In July 2020, “Kaunas 2022” is planning to finish the automatization of the monitoring system (long-term database run by Kaunas Artists’ House), after which the data of indicators will be collected and stored in a digital platform of cultural field in Kaunas. Acting as a mediator between the city municipality and the cultural field, as well as an intermediary between the cultural institutions and their audiences, the platform seeks to carry out the monitoring and analysis of cultural activity in Kaunas. By applying the indicators that are needed to assess the performance of “Kaunas 2022” in the platform, an infrastructure for transferring the data between “Kaunas 2022” and its partners will be established.

### **Impact assessment: economic, social and cultural**

The outline of the research on the external impact of ECoC has been laid out after a process of preparation that involved series of discussions with scientists from Vilnius University, Vytautas Magnus University and Kaunas University of Technology. After examining research practices of ECoC and other corresponding Lithuanian researches that focus on similar objectives and use related databases, number of requirements and indicators for impact assessment were adopted. On this stage of project, a public tender has been issued to invite research teams to participate in the analysis of the impact and conduct the research. The beginning of surveying and collecting the statistical data is estimated to start from the 4th quarter of 2020 and it will last until the 2nd quarter of 2023.

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The researchers are required to adapt mixed methods of quantitative and qualitative analysis. Researchers will aim at comparing the performance of Kaunas cultural field before and during the events of ECoC. The analysis of statistical data will be supplemented by data collected from surveys and discussions with focus groups. By adding qualitative methods, “Kaunas 2022” is devoted to get a subjective view on cultural processes in Kaunas, to study the cultural satisfaction of Kaunas residents and guests, and to understand the opinion of people on subjects, such as modernism, heritage, identity, community, etc. By analysing economic, social and cultural impact of ECoC in Kaunas, the study will show how the project contributes to the development of Kaunas city and region.

### **Creative means for assessing the impact**

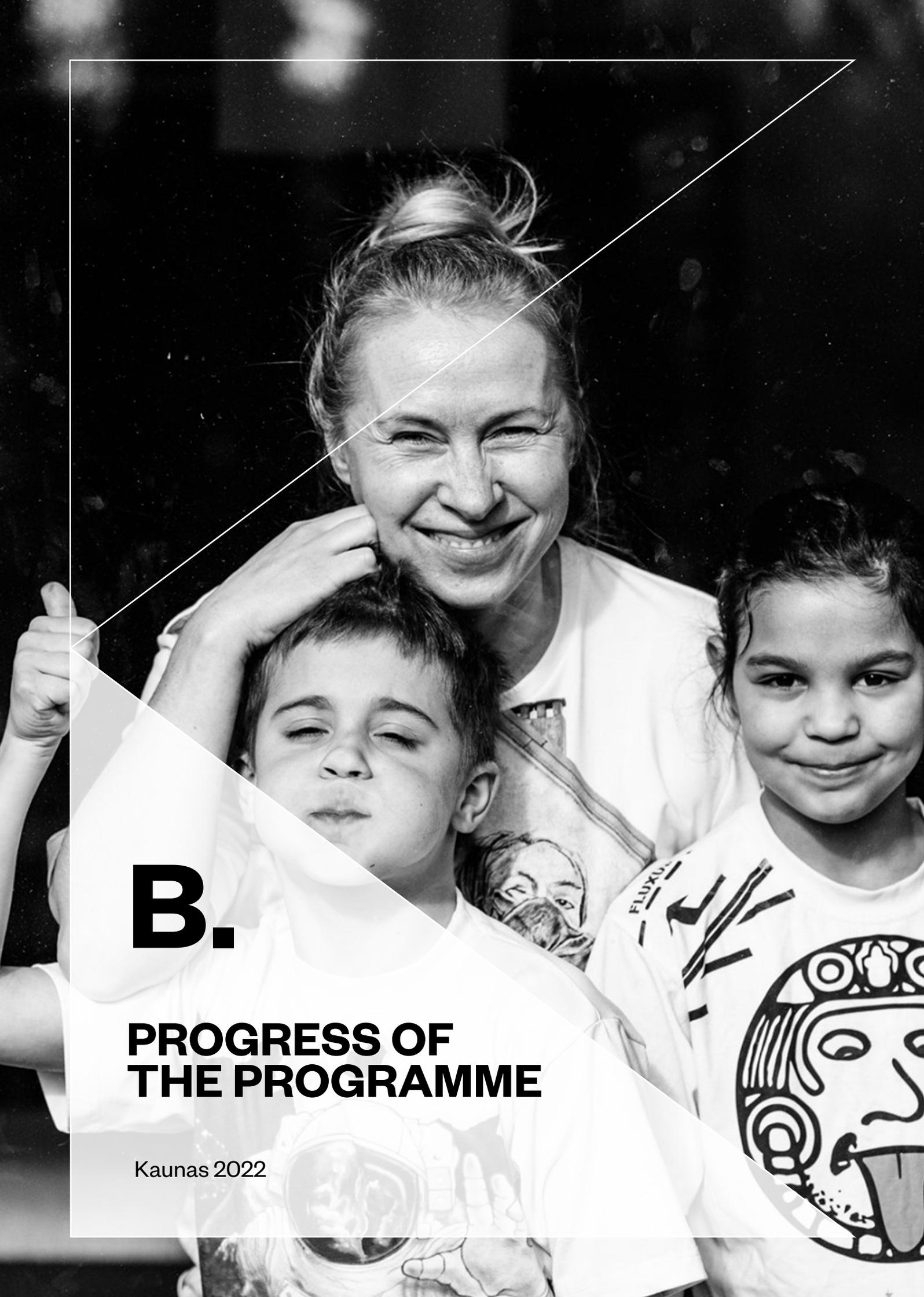
“Emotion Reflector” is an experimental interdisciplinary project dedicated to track and reflect cultural vibrancy in Kaunas city. It is envisioned to create an interactive, inspiring urban intervention at the intersection of art and technology that would translate raw data into artistic language and reflect the satisfaction in culture. The data for “Emotion Reflector” will be collected by digital questionnaires that will also be an integral part of the assessment of cultural impact of ECoC.

### **Final evaluation of “Kaunas 2022”**

In the end of 2023, “Kaunas 2022” will present a study of the final evaluation of ECoC. Supported by data collected in the database, the record of the performance of every programme of “Kaunas 2022” will constitute the first part of the final evaluation. The second part of the study will present the findings of the assessment of external impact of ECoC in Kaunas. It will outline 3 segments of impact – economic, social and cultural – and give a detailed analysis of different indicators that compose them. In this respect, the study of final evaluation of “Kaunas 2022” will conclude the monitoring and analysis of ECoC in Kaunas.

For more detailed information about monitoring and evaluation of ECoC in Kaunas, please follow this link:

<https://kaunas2022.eu/en/monitoring-and-evaluation/>



**B.**

**PROGRESS OF  
THE PROGRAMME**

Kaunas 2022

Since the first monitoring report, the programme of “Kaunas 2022” has been developed as planned, none of the projects produced by “Kaunas 2022” organisation have experienced serious difficulties, despite the recent global events. ~~(CORONA SAYS: Let me get my popeorn...)~~

After the recent experience of the quarantine, the “Kaunas 2022” team is in constant internal dialogue and discussions with the local government on safety measures and risk mitigation to ensure a successful delivery of the programme. For us it means:

- ✿ preparing a risk mitigation plan for each project of the programme, which ensures multiple options of implementing the project in case of a lock-down, changes in the budget or other risks;
- ✿ reacting to the new safety regulation rules which might still be relevant or even progressing in 2022 and looking for work methods, forms of events and creative tools for implementation of the projects that can ensure a completely safe quality experience for the participants;
- ✿ supporting and prioritising safe and sustainable choices in production of events, thus contributing to a more mindful behaviour, health and safety of the society and the surroundings.

Aside from these considerations, in delivery of the programme, the “Kaunas 2022” team keeps to its core vision of an ECoC – a programme based on European values and partnerships, which engages the local communities and makes a creative touch in every neighbourhood of the City and District.

~~(CORONA SAYS: They speak of visions still... Am I the only one here thinking that the delusive effects of quarantine begin to really show up? ...Or maybe those humans have followed Trump's (oh, I love him) advice and started taking their disinfectants internally? Much fun, anyhow)-~~

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## INVOLVEMENT OF LOCAL ARTISTS AND CULTURAL ORGANISATIONS IN THE CONCEPTION AND IMPLEMENTATION OF THE CULTURAL PROGRAMME

### “KAUNAS 2022” AND LOCAL PARTNERSHIPS

The main advancement of the “Kaunas 2022” programme since the first monitoring meetings has been the implementation of the public open call for partnership proposals from local and international culture producers. As a result, “Kaunas 2022” has received over 200 project proposals. The jury which consisted of members of the “Kaunas 2022” staff, as well as external culture experts, has selected a list of 64 organisations which will implement their projects during the period of 2020-2022 and will receive co-funding from the budget of “Kaunas 2022”. The call was held from August to November 2019.

To avoid legal and financial boundaries in the implementation of the partnership, as well as achieve a sustainable international cooperation, the international organisations submitting their proposals were encouraged to do so with a Lithuanian partner organisation which would become the signee of the partnership agreement with the “Kaunas 2022” organisation. As a result – the international network partners of “Kaunas 2022” has grown significantly, especially in Luxembourg, bridging the “Kaunas 2022” and “Esch 2022” programmes.

The priorities of the call were aligned with the Kaunas ECoC programme goals, as well as the Kaunas City culture strategy and comprised: sustainability of the project’s results, European dimension, audience development, quality of local intersectoral and international partnerships, innovativeness and coherence with the Kaunas ECoC programme goals, communication and management plans.

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“Kaunas 2022” is in the process of signing partnership agreements with most of the Kaunas-based public culture organisations, as well as non-governmental independent organisations, associations, partners from other Lithuanian cities. The projects implemented by the partners, will be funded by up to 80 % of the total amount of the project’s budget. The total budget for the projects selected through the first open call is 5 130 250 Eur.

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The call has generated a significant added value for the programme of “Kaunas 2022”:

- ✿ Capacity building of the local cultural sector
- ✿ Diversified programme
- ✿ New international links among Lithuanian and (not exclusively) European cultural organisations
- ✿ Strengthened support for the Kaunas ECoC programme, as well as more cooperation in the implementation of the long-term strategic goals of Kaunas City and District within the local cultural sector
- ✿ Diversified audience of the programme

In 2020, “Kaunas 2022” will launch a second open call for partnerships. The selected projects will receive a total of 680 000 Eur as co-financing from the ECoC budget.

The festivals produced by “Kaunas 2022” organisation, such as the International Day of Happiness, the CityTelling Festival, as well as the opening and other highlight events of the Title year are also strongly based on the involvement of local culture organisations. This is usually achieved by organising open calls and co-creating the festival programmes. Therefore, the total amount of Kaunas ECoC budget that will reach local culture organisations is roughly estimated to be over 7 m Eur (almost a half of the overall programme budget).

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#### “Kaunas 2022” open call results:

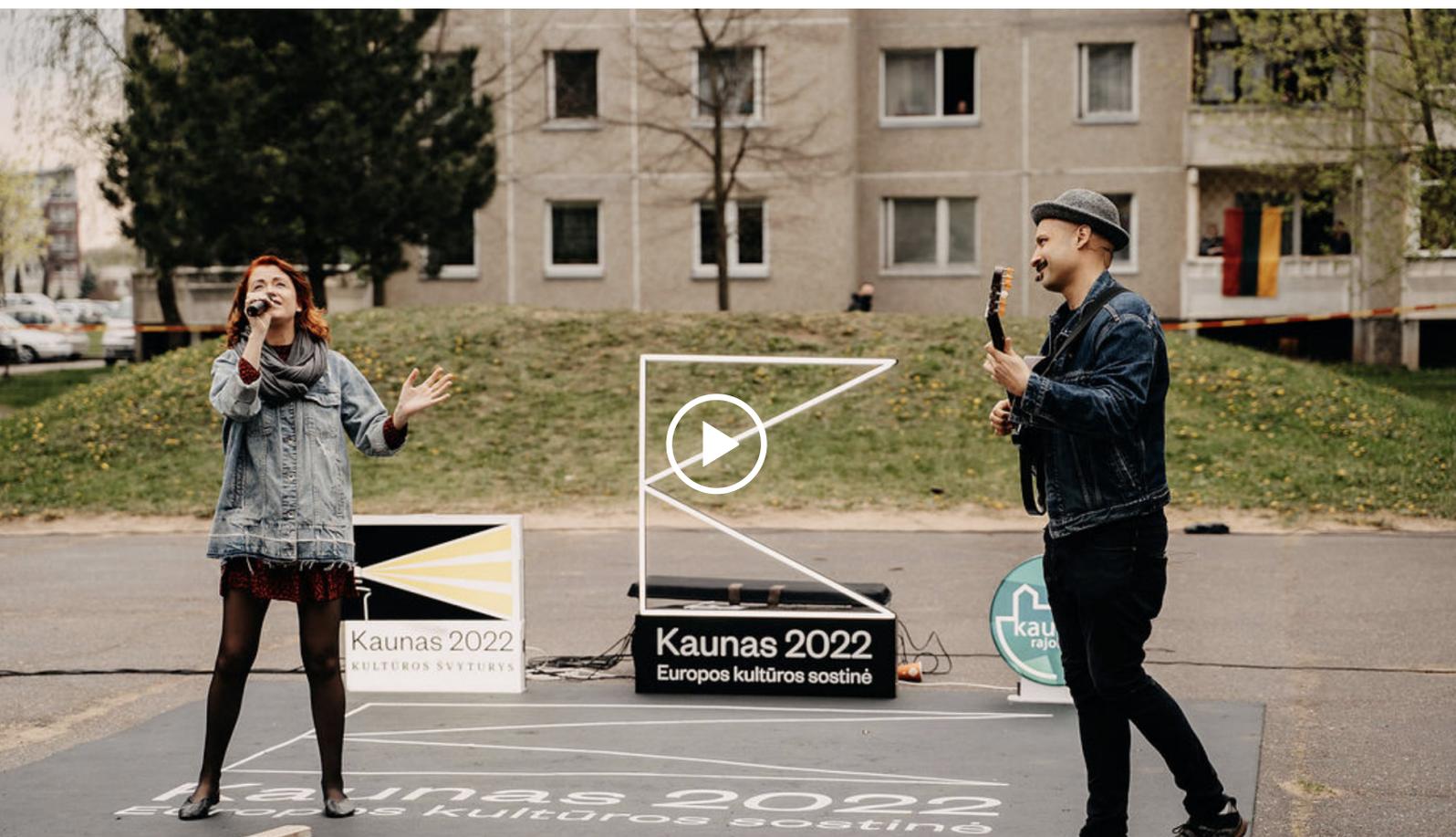
- ✿ Number of applications received – 133.
- ✿ Number of projects proposed – 209.
- ✿ Number of selected partners (first round) – 64.
- ✿ Number of selected projects – 102.
- ✿ Total programme budget planned for selected partnership projects: 7 m Eur
- ✿ Partners' total financial contribution (mainly covering administrative costs) 1,4 m Eur

#### Participation of local artists

Since 2017, “Kaunas 2022” has been implementing a diverse cultural programme, which ensures a regular connection with local artists and helps to develop a wide artistic community necessary to build the ECoC year.

- ✿ Common actions during the lock-down. During the quarantine period announced after the spread of COVID-19 in Lithuania, “Kaunas 2022” has set up a special project to support the local artists and inspire local communities during the quarantine which is titled “Culture to the Courtyards”. With the support of private sponsorship, artists were invited to perform in the courtyards of apartment blocks in Kaunas and Kaunas District to the audience in their balconies and apartments. The artists were welcomed with a special appreciation by the citizens reviving the feeling of togetherness in a period of isolation. The project was later adapted in several other cities in Europe.

*(CORONA SAYS: And they say I am evil? This would have never happened if not for me, wouldn't it?! So where are my thankyou?)-*



**Workshops and trainings**

✿ Since 2017, “Kaunas 2022” has been offering different capacity building opportunities for artists, including a seminar for circus artists with Roberto Magro, community theatre with Brigitte Christensen, participatory arts practices in regular trainings of the Fluxus Labas programme, accessibility seminars for architecture and design practitioners, summer schools for young architecture and heritage professionals, workshops among Lithuanian and Polish artists, and more.

**International activities**

✿ The partnership with ECoC cities and other international organisations provides an opportunity for local artists to present themselves in international projects. Each year “Kaunas 2022” supports the participation of local artists in events outside Lithuania, including Nuit de la Culture in Esch-sur-Alzette, Novi Sad Jazz Marathon, Rijeka Carnival, the closing of the Open Future programme in Matera, visits to international networking and capacity building events and much more.

**The local artists are regularly invited to participate in the festivals and projects of “Kaunas 2022”**

✿ Among the broadest scope artistic events of “Kaunas 2022” in this sense have been the CityTelling Festival, the community programme Contemporary Neighbourhoods, the International Day of Happiness, ConTempo Festival and many more. The total number of local artists who participated in Kaunas 2022 programme in 2020 is around 160.

**After the Open Call was done, “Kaunas 2022” has also ensured a partnership with some of the main organisations representing the local artists. For example, the Kaunas Department of the Lithuanian Artists Association**

✿ will be developing an ambitious project which will place 100 visual artworks of local artists in 100 different modernist heritage sites, including private spaces, presenting a wide panorama of local visual art highlights, enriching the heritage experiences and revealing to the public some hidden sites of Kaunas modernism.

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## PROMOTING CULTURAL DIVERSITY IN EUROPE, INTERCULTURAL DIALOGUE AND GREATER MUTUAL UNDERSTANDING

One of the main strands of our programme - titled Memory Office - focuses on the collective memory of Kaunas. It applies art as remedy for collective trauma and is a new way to investigate the other communities and develop curiosity and respect towards other cultures. This programme, started in 2017, has produced dozens of interviews with local minorities, events, an online memory platform of Kaunas, and in 2019 – the CityTelling Festival. Attended by thousands of participants, the Festival offered a week-long programme of over 50 events that tell stories of different minorities Kaunas has. For the first time in the history of Kaunas, leaders of local Orthodox, Lutheran and Muslim religious communities delivered a common blessing to the City. In a different event the audience could listen to Kaunas Symphonic Orchestra play the recently discovered musical composition created for the Kaunas Ghetto Orchestra. 20 local culture organisations and artists joined in with their initiatives that uncovered the layered and diverse memory of the City. The CityTelling Festival will be further developed and in 2022 will deliver a diverse programme, presenting the diverse European cultures of Kaunas and the incredible personal stories of previous and current citizens of Kaunas.

“Kaunas 2022” has also been continuing the programme “Cafe du Monde” which is aimed at creating more cultural links among the old inhabitants of Kaunas and new international settlers. It invites new international residents of Kaunas, as well as locals to join storytelling workshops and later tell their stories to the public in dedicated events at local cafes and bars.

Among the projects initiated by “Kaunas 2022” some of the partner organisations selected through the open call will also be developing projects that encourage intercultural dialogue. For example, the publishing house Terra Publica will be delivering a project for children called “Tales of the Different Nations” which presents various ethnic communities to children through folk tale reading events.

**Shared Heritage and History****Modernism 360/365**

One of the most vibrant areas of European cooperation within the “Kaunas 2022” programme is the topic of modernist heritage and its contemporary meanings and interpretations. Since 2017, Kaunas has established a link with cities which share modernist heritage such as Lviv, Brno, Kortrijk. Based on these partnerships several actions are implemented and planned for future years:

✳️ **Architecture of Optimism** – an ongoing travelling exhibition that presents Kaunas architecture of modernism, which has been shown in 9 places in Europe and was presented with a side education programme which involves the talks of local heritage experts on the varieties of modernism heritage across Europe

✳️ **Modernism for the Future 360/365** – a multi-year project which is planned to start in 2021 as an artist exchange programme among Lviv, Kaunas, Brno and Kortrijk. The artists will create new contemporary artistic interpretations of modernist heritage which contribute to a more diverse and engaging narrative of European modernist heritage.

✳️ **Modernism for the Future – EXHIBITION** – this exhibition is planned to be produced for the opening programme of “Kaunas 2022” as one of the highlights of the first season. The exhibition will present the cultural phenomenon of modernism from the perspectives of different European cities.

#### **Reconciling with the past**

Revival of the intercultural memory of Kaunas, reconciliation with the past, encouraging openness towards other cultures is among the key missions of the “Kaunas 2022” programme. These priorities are at the core of the platform called the Memory Office and all projects included in it.

✳️ **As one of the main events of the title year, “Kaunas 2022” will be producing a cantata** which is dedicated to the different cultures that have been co-existing in Kaunas for many centuries. The piece will be composed by Phillip Miller from the SAR with Jewish origins in Lithuania.

✳️ **Jen Kagan will also create a large-scale site-specific exhibition** inspired by the extraordinary story of her parents – survivors of the Holocaust from Kaunas.

✳️ **“Kaunas 2022” is maintaining cooperation with the neighbouring countries** with the aim of reflecting on the previous and current intercultural relations, conflicts and shared history of the surrounding region. Examples of such cooperation include workshops among Polish and Lithuanian young artists on developing new common projects for the title year in Kaunas (implemented with the legacy organisation of “Wroclaw 2016”).

#### **European identity and Current European themes**

The European dimension of the project was given a special importance during the evaluation of the proposals for the “Kaunas 2022” open call. As a result, several more projects with a special stress on common European aspects have been added to the programme, such as **OSTRALE Biennale**. The Klaipėda Culture Communication Centre together with OSTRALE Contemporary Art Centre (Dresden) will be cooperating in the development of the 13th OSTRALE Biennale. The Biennale, co-curated by German, Hungarian, Croatian and Lithuanian curators and based on an international open call for artists will be looking at the European and global environmental, social and economic dynamics of the last decade, the imperative of continuous growth and the systems that govern our world. This co-curated project will present diverse perspectives of the European artists on the future of the global society and the prospects of economic and cultural shifts.

**1972** is a project that tells the story of a divided Europe in the fights for democracy. It is initiated by a curatorial group of Kaunas-based art and history experts (led by curator prof. R. Žukienė). The inspiration of the storyline of this exhibition are the events of 1972 which is a significant turning point in Lithuanian anti-occupation resistance movement marked by a self-immolation of a young student Romas Kalanta in Kaunas and followed by a massive protest and oppressive government’s reactions. The initiators of the project are creating an overview of the cultural resistance movements in the same period across Europe and will be producing an exhibition which is to be shown internationally and in Kaunas during the ECoC year emphasising the notions of freedom, humanistic ideas and cultural or artistic resistance.

**Vytautas Magnus University will be implementing a programme promoting the shared values of Europe** through the works of the philosopher Emmanuel Levinas. The project invites contributors from all over Europe and includes translations of Levinas’ texts and, an annual conference and workshops that focus on his philosophy, ethics and its connection with the history and the current meaning of the idea of Europe.

#### **Kaunas Biennial is running Creative Europe platform “Magic Carpets”**

Its final exhibition, curated by Benedetta Carpi de Resmini, and satellite events will be presented within the “Kaunas 2022” programme. The “Magic Carpets” project is a four-year journey of emerging European artists to 15 European destinations in order to co-create with local communities and artists on the urgent topics of various communities.

#### **Tackling the Accessibility Challenge of Europe**

As member of “Design for All Europe” (EIDD) (since 2018), “Kaunas 2022” is taking an active role to promote design for ideas – design for human diversity, social inclusion and equality – and aims to enhance accessibility and enable all people to have equal opportunities to participate in every aspect of society and in culture in particular. In 2018-2019, the programme “Designing Happiness” held 3 strategic design-for-all workshops collaborating with experts of the EIDD network and international partners.

## EUROPEAN ARTISTS, COOPERATION WITH OPERATORS AND CITIES IN DIFFERENT COUNTRIES

**CORONA SAYS:** Oh, that is soo me! Always intercultural, international, cross-border, always looking for a close contact. One can almost say "Network" is my middle name...)

### Continuous cooperation within the ECoC network

"Kaunas 2022" has been continuing cooperation with other ECoC cities by:

- ✳ presenting Lithuanian artists in events such as the Novi Sad Jazz Marathon, Nuit de la Culture festival in Esch-sur-Alzette, the closing programme of "Matera 2019", Rijeka Carnival, and more;
- ✳ developing new cooperation projects such as twinning of Škurinje and Eiguliai neighbourhoods in Rijeka and Kaunas, a workshop for developing new artistic projects for artists from Kaunas and Wrocław, music and film project connecting Galway and Kaunas, and more;
- ✳ together with 8 more ECoC cities, Kaunas entered into the ECoC Tandem programme run by the European Cultural Foundation by supporting the participation of 3 cultural organisations from Kaunas and Kaunas District, all of which have successfully developed at least one strategic partnership with other ECoC city based partners.

### European Capital of Culture Forum

Since 2018, "Kaunas 2022" has been organising an annual European Capital of Culture Forum which annually brings together many cities that share the experience of holding or bidding for the ECoC title, as well as professionals interested in the impacts of culture. Each year the Forum addresses global topics related to the culture sector, invites over 30 local and international speakers from across the continent and gathers an audience of around 700 participants. Topics such as audience development, participatory practices, lessons of the ECoC organisations, cooperation among culture and business sectors, cultural diplomacy were covered in the previous editions. In 2020, a special virtual edition of the Forum titled "Culture in the Time of Corona" invites the international audience to listen to the experts' opinions and speak about the challenges faced by the culture sector today.

**(CORONA SAYS: A virtual edition? How dare you! Aren't you tired of all those Teams and Zoom pyjama gatherings with crappy video quality? Come on! That is so yesterday...)**

The audience of the Forum has been presented cases of Liverpool, Stavanger, Riga, Wrocław, Aarhus, Leeuwarden, Valetta, Plovdiv, Matera, Galway, Novi Sad, Eleusis ECoC programmes.

### "Kaunas 2022" + "Esch-sur-Alzette 2022"

Last year both Kaunas and Esch-sur-Alzette held an open call for partnerships. Both cities used this as an opportunity to encourage new partnerships among Kaunas- and Esch-based cultural organisations and therefore a priority of partnership among these two cities was included in the conditions of the call in both cities. Including the confirmed projects and ideas under development, there is now a list of around 30 projects connecting Kaunas and Esch.

### Extending partnerships beyond the EU

In 2019, "Kaunas 2022" has recently established a successful strategic cooperation with partners from Ukraine: Ukrainian Culture Foundation, Centre for Urban History of East Central Europe, Lviv Gallery of Architecture (gallery of the Architects' Association), Culture Strategy Institute in Lviv Jam Factory

### European artists

The preparatory years in Kaunas are especially aimed at developing our knowledge and narrative of Kaunas and our connections with Europe. These years are marked by many participatory projects and big focus on local communities. Therefore, the participation of international artists was mostly based on artistic residencies and resulted in site specific artistic results co-created with local communities. Such examples include:

- ✳ A new circus performance "Radio Angels" staged in the town of Linksmakalnis by Roberto Magro, 5 local and 11 international circus artists.
- ✳ An artistic mapping, exhibition and a "Subjective Atlas" by Hugo Herrera in Garliavos Apylinkių area.
- ✳ Commission from an Irish artist Aideen Berry for an experimental artistic film on the modernist heritage in Kaunas and Europe, to be premiered in 2022.
- ✳ Public art installation for the CityTelling Festival by Jenny Kagan, photography exhibition by Mark Wilson, and many more...

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## LOCAL CULTURAL HERITAGE AND TRADITIONAL ART FORMS WITH NEW, INNOVATIVE AND EXPERIMENTAL CULTURAL EXPRESSIONS

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### Contemporising Heritage

A big part of the “Kaunas 2022” programme is built on the idea of creative heritage interpretation. This artistic strategy helps us explore the unseen perspectives on the unique local treasures, forgotten stories, find their links with other European cultures, and inspire curiosity of the young audience in the local heritage and traditional arts. The artistic heritage projects within the “Kaunas 2022” programme have a goal of creating a link between the historic and contemporary ideas and strengthening the emotional ties of people with local traditions and heritage.

Many of such projects revolve around the modernist heritage and were mentioned above. “Kaunas 2022” has been inviting contemporary artists – film makers, designers, musicians – to interpret the ideas and heritage of modernism in their works. On top of that, the “Kaunas 2022” Open Call had a special subtopic inviting partners to submit their ideas of contemporary heritage interpretations, such as contemporary dance tours in heritage sites (AURA theatre), site-specific electronic music festival OPTIMISMO, artistic visual arts residency programme by Kaunas Photography Gallery and many more.

Similarly, the approach working within the local communities is also based on exploring the local identities and making creative contemporary interpretations. The project “Contemporary Neighbourhoods” is a good illustration of this approach. This project invites all towns and villages in the Kaunas District to apply for a year-long title of a Contemporary Neighbourhood. The selected winning areas receive the mentorship of “Kaunas 2022” curators in the process of discovering their identity, traditions, bringing together the local citizens, and creating site-specific artistic programmes. The process of this project involves a stage of community meetings to explore the local challenges, relevant topics and cultural highlights. Later, the curator suggests a list of artists and creative paths which is discussed with the local communities. After the elaborate research and talk phase, local and international artists are invited to create a unique public art project, involving the local community and its traditions, and presenting the place to a wider audience. This project has brought not only some memorable artistic results, but also a long-lasting social effect on the sites of the programme and their communities. Here are some of the artistic outcomes in the “Contemporary Neighbourhoods”:

✿ The “**Subjective Atlas of Garliava neighbourhoods eldership**”

by Hugo Herrera Tobon, created by interviewing locals and uncovering their cultural and creative traditions, crafts and landmarks, presented as a printed publication and an exhibition which was installed in a television tower which was made accessible for the public on this special occasion;

✿ An interdisciplinary performance “Radio Angels” created by the director Roberto Magro and performed by 12 Lithuanian and international artists, as well as 50 more local citizens – children, teenagers and seniors of a town called Linksmakalnis. This interactive performance was a poetic story of the town – a former Soviet radio surveillance site which was home to Soviet military families until 1993. The preparation for the performance took half year, involving the local children and adults in a long and regular programme of trainings and rehearsals. The final performance shown on the streets of the town, brought hundreds of people to Linksmakalnis to tell a story of the place facing its past and future together.

✿ Public ceramic workshops and public display in Rokai, which is famous for the long-lasting traditions of brick making and ceramics. During this community led initiative, citizens of Rokai created ceramic plaques for their houses that are on display for the passers-by and celebrated their tradition of ceramics with a spectacular event during which the community had co-created a symbolic ceramic sculpture.

### DIVERSITY OF ACTIVITIES AND THEIR OVERALL ARTISTIC QUALITY

The broad involvement of culture organisations in the development of the “Kaunas 2022” programme has brought more ideas and diversity. Most of the selected projects are starting to be developed as early as 2020 and will culminate during 2022, marking the title year with significant events such as:

✿ Exhibition of Marina Abramović and a public meeting with the artist (curated by gallery “Meno parkas” (gallery of the Lithuanian Artists’ Association) in Kaunas and the Toruń Centre of Contemporary Art);



Radio Angels in Linksmakalnis



Clay and fire magic in Rokai

- ✿ ConTempo festival of performing arts, which for the first time unites theatre organisations in Kaunas for a joint programme and brings some of the best international companies and local theatres to show their performances in the public spaces and theatre halls in Kaunas and Kaunas District (organised by NGO “Kultūros platforma”);
- ✿ International Literature Festival – the first of such kind in Kaunas. It will present writers from Lithuania and abroad during a programme of public readings, talks, workshops and residencies (organised by Vytautas Magnus University);
- ✿ The festival of industrial culture MATTERS. The programme offers sound workshops, concerts and meetings with artists and has a strong focus on DIY culture, subcultures, extreme cultural practices and ecology (organised by municipal organisation Kaunas Artists’ House);
- ✿ Kaunas Piano Fest – a festival which will bring an international group of emerging musicians for a professional workshop and will offer a public programme of piano concerts by some of the most talented young professionals, as well as their tutors – renowned artists (organised by NGO “Muzikos kodas”);

- ✿ Kaunas Biennial – the biggest contemporary art event in Lithuania will begin in November 2021 as an introductory event to the ECoC title year in Kaunas. This time the Biennial will be curated by a Canadian curator Josée Drouin-Brisebois and as in each edition – will offer remarkable artistic experiences and again open new architectural spaces of Kaunas to the public (organised by NGO “Kaunas Biennial”);
- ✿ Landscape Art Festival – the first of this kind in Lithuania, will invite landscape artists to work in urban and natural settings to create temporary and permanent public artworks that reflect on the relation between us and the spaces we live in and simply offer a comforting natural experience (organised by NGO “Šeimos laikas”).

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**Finally, aside from the “Kaunas 2022” Open Call, another notable advancement of the programme** has been the start of the preparation for the grand events of the title year, including the ECoC opening (20-22 January, 2022), Beast Days (celebrating during the annual Kaunas birthday on 20-22 May, 2022), and the closing of the ECoC year (25-27 November, 2022). The programme has been updated since the last monitoring by confirming the main highlights for the mentioned events – 3 stage performances directed by different creative teams, among which an internationally acclaimed theatre of Oskaras Koršunovas, the Kaunas City concert organisation “Santaka”, opera director Vasily Barkhatov, new circus director Roberto Magro and more artists from Lithuania and abroad. Other preparatory works for the grand events programme have been done:

- ✿ the model of the production team confirmed, and it is planned to appoint the technical director and the main producer as full-time staff members no later than in the beginning of 2021;
- ✿ interviews are being held with different creatives to further develop the artistic team, including the appointment of the main director of all three grand event programmes;
- ✿ public procurement and finance teams have researched the relevant public procurement cases and contracts related to the most important purchases for the grand events;
- ✿ municipal group formed which will help in solving production and safety matters in the preparation of the grand events.



**C.**

**CAPACITY TO  
DELIVER**

Kaunas 2022

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## **The ECoC continues having broad and strong political support and a sustainable commitment from the local, regional and national authorities.**

The “Kaunas ECoC” programme continues to have broad support of local and national authorities. The “Kaunas 2022” team cooperates closely with local governments in Kaunas and Kaunas District as well as the Ministry of Culture and has regular meetings with mayors and deputy mayors of Kaunas and Kaunas District during which key points and challenges of the build-up process are addressed. Representatives of all above-mentioned stakeholders are present at The Board which meets 2-3 times per year to consult and monitor the process of ECoC 2022.

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In 2019, Kaunas City Municipality has established The Workgroup members of which represent all related departments of the municipality – Cultural Division, Culture Heritage Division, City Management Division, Legal and Consulting Division, and members of the City Council, Vice Mayors, Administrative Director and Vice Directors. The group has already had several initial meetings and will become regularly working team in the upcoming years.

In late 2019, “Kaunas 2022” organisation prepared a detailed action plan for 2020-2022 which contains all parts of the programme, including projects of 64 partners, and schedules the last open call for partnership (August-November 2020). The strategic action plan is confirmed at The Board level and by General Meeting of Stakeholders. The budget needed for implementation is confirmed by Kaunas City Council, Kaunas District Council and State Government, as was already mentioned in The First Report.

However, COVID-19 pandemic, followed by quarantine and economic fall, has influenced the programme plans of the current year. The programme budget for 2020 is cut by 0,7 m Eur (out of 2,3 m Eur of public funding) due to cancelation of many public events and international activities. Both municipalities reduced their input into project temporary and suspended amounts are being relocated to later period of programme implementation. The State Government’s subsidy stays stable.

*(CORONA SAYS: OK, some respect at last...)*

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## **STATUS OF INFRASTRUCTURAL DEVELOPMENT**

Most of the projects related to infrastructural development that were listed in the Kaunas bid book are meeting their planned schedules or are slightly late but scheduled to be finished on time and before 2022. The progress of main infrastructure projects is described in a table provided in Annex II.

Since we are putting the programme of 2022 in place at the moment, we know that a lot of the programmed events will take place in unusual venues such as modern architecture buildings (public and private), post-industrial venues, public spaces of the city and district. All programme partners are responsible and capable to implement their programmes either in their own facilities (theatres, museums, galleries, university halls) or in the above-mentioned public and private spaces, the owners of which are being contacted and invited to participate at the programme.

Kaunas City and Kaunas District is capable to implement the “Kaunas 2022” programme within the existing infrastructure and the listed renovations serve more to economic efficiency, aesthetic appearance, and accessibility improvements. However, there are several gaps to be filled in in the upcoming year in order to guarantee appropriate exhibition halls for visual art events.

### Stage and performing arts programme

Kaunas city has a very comfortable and, in many ways, adaptable Žalgiris Arena (audience capacity up to 20 000), which is internationally recognised for its operational success in sports and culture events. The Arena will be used for several Grand Events in 2022. The stages of Kaunas National Drama Theatre, Vytautas Magnus University and Kaunas Culture House, and Culture Centre Girstutis are capable to host small to medium scale stage events (audience capacity up to 700). The lack of stage art programme of middle-size events (audience from 2000 to 3000) will be solved by the Sports Hall (the first dedicated basketball hall in Europe, built in 1939) - it will be reconstructed and converted into a multifunctional hall for sports, culture, arts, fairs, education, etc. The reconstruction is reaching its finish in 2020. Renovation of Cinema Centre Romuva (with stage extension adaptable to performing arts as well) is about to be finished this year.

Kaunas District is proud to open the Saint John Church in Zapyškis after its reconstruction. It will provide to various cultural events, such as concerts, theatre performances, exhibitions. The surroundings of the church also went through infrastructure improvements in order to have a possibility for outside gatherings and events in the open air and on the riverbank. This venue and the surroundings will play a big role in the program of 2022.

As already mentioned above, a big part of the performing arts programme will be implemented in the open air / public spaces, starting with the trio of Grand Events and not excluding the ConTempo – contemporary performing arts festival, established in 2019 in order to become annual international event in Kaunas and Kaunas District, mainly implemented in public spaces, parks and squares, and private courtyards of citizens.

### Public art programme

Kaunas City and Kaunas District have a lot of public squares and parks for massive events, stage arts, visual art programme, which are already used for many activities of “Kaunas 2022” and will be used for the main programme in 2022. This applies to the Laisvės avenue (a very broad pedestrian street which connects the new town to the old town), Vienybės and Nepriklausomybės squares, the Confluence park, the Nemunas Island, the Raudondvaris Manor park, many riverbanks in Kaunas and Kaunas District, etc. These and many other places are ready to be used for public events and contemporary art interventions.

### Visual art programme in-house

We must admit with a due regret that reconstruction and modernisation of the main exhibition space of Kaunas, the M. Žilinskas Art Gallery (M. K. Čiurlionis National Museum of Art) will be late for the title year and the gallery will only be opened in 2023 or later. The delay is caused by many obstacles in following the procedures and timeline of the EU infrastructure funds. The management problems at the M.K.Čiurlionis National Museum of Art deepens the crisis as well. The efforts of “Kaunas 2022” to mediate negotiations between the Museum and the Ministry of Culture led to nothing in the past 1,5 years. Therefore, we have a huge infrastructural challenge for our visual art programme entries such as Kaunas Biennial, William Kentridge personal exhibition, Kaunas Photo festival, Marina Abramović personal exhibition and others. All the above-mentioned exhibitions will have to be geographically rearranged, some may need to be downsized and downscaled to much regret (W. Kentridge).

In order to do the best in the worst situation we have taken complex steps preparing the plan B:

- 1) scouting for post-industrial venues to be converted into exhibition venues temporary or permanently (Kaunas City Municipality's additional attention to this need is required as programme budget is not capable to meet infrastructural investments);
- 2) announcing an open call for artists at the end of 2020 in order to commission contemporary visual art pieces which would relate to the content of numerous Kaunas and Kaunas District based museums and memorial houses. This way culture benefits twofold: activating and empowering local and international contemporary artists and creating new interest of audiences in the content of traditional museums (e. g., Zoological museum, Devils' Museum, Musical Instruments Museum, Kaunas City Museum, Kaunas District Museum, etc.). In this way again the temporary circumstances of the COVID-19 pandemics dictate contemporary rules in culture and art, *(CORONA SAYS: I hear you, my temporary beloved...)* where public spaces such as squares, parks, platforms of train stations, etc., become more and more relevant venues for arts, as it allows engage with the arts and keep social distance from other spectators or participants at the same time. It also helps us to implement our ambition expressed in the bid to convert the city itself into a contemporary art gallery.

### Legacy projects

Kaunas municipality is working on a new post-industrial area (outside city centre) conversion into innovative creative industries lab and area. The project is part of the Horizon 2020 programme under the title “Collaborative Production for the Circular Economy; A Community Approach”. This process will go beyond 2022 and possibly will ensure the legacy of creative initiatives that “Kaunas 2022” is energising among the creative sector during preparation and implementation of the title period.

The Science Island (Science Museum) construction processes are late according to the planned schedule, but it is going to be opened late 2022 or in 2023. We do not have necessity to have special programme parts there, but if finished on time it could cover some of the visual art programme needs while waiting for the science museum's permanent exposition equipment to be produced and installed.

The Concert Hall has no confirmed funds for implementation yet and most probable this project will follow the Science Island's construction; it means the implementation provisioned far beyond 2022.



**D.**

**OUTREACH**

Kaunas 2022

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The programme of “Kaunas 2022” has a significant focus on decentralising cultural services and developing culture audiences in Kaunas. Starting with the preparatory phase in 2017, we have been implementing our outreach strategy following the visions and values described in our bid book. All programme platforms are functioning systematically and improving by accumulating experience with the aim to at least double the demand for culture in our communities and make Kaunas known in Lithuania and Europe for being successful in developing participatory culture. So, we start from learning and then go into real contact and co-creation with people who wouldn't see themselves as culture players before.

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#### **Audience Development programme for cultural organisations**

In preparation for the European Capital of Culture year 2022, we put a lot of effort to make culture participatory, understandable and accessible to all. Therefore, in 2018 we launched the first edition of capacity building programme for our partners from cultural institutions. In 2018/2019, 12 organisations (24 participants) joined the Audience Development programme designed and conducted by Impact Foundation especially for the European Capital of Culture Kaunas 2022. At the end of this edition we issued a publication “Audience Development in the Context of European Capitals of Culture”, which became a mixture of practical examples, stories and commentaries including some guidelines and tools for professionals in the cultural field (see: [The Audience is the Source of Happiness](#)).

This programme became an experimental site for new ideas. New cooperation projects and new initiatives that have been launched thanks to it. Regular meetings of the cultural community were started, during which the employees of cultural organizations began to share their experiences and new practices in working with diverse communities, especially young audiences. Besides, several participants of the program have already become the new directors of their institutions (e. g., The Ninth Fort Museum and Kaunas Puppet Theater).

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At the end of the year, all the organizations had initiated audience research projects and new initiatives, dedicated to new segments of the audience and the topic of accessibility. For example, *Pažaislis Music Festival* started to plan a new educational programme for young visitors, and concerts in the nursing homes dedicated to seniors with different types of dementia; the *National Kaunas Drama Theatre* decided to expand their young audience segment (16-25 years old) and conducted a survey of their target audience. *Kaunas City Museum* decided to create a contemporary museum that would be enjoyed by everyone in terms of physical accessibility. *Kaunas Artists' House* was already working with the community of the Deaf and Hard of Hearing, but in 2019, in cooperation with the organisations (Kaunas City Municipality Cultural Heritage Department, Kaunas Deaf Rehabilitation Centre and „Ekskursas“) started to implement the project aimed at the training of deaf guides. Another project, aimed at visually impaired people, had the goal to use non-visual means to present the history of Lithuanian architecture from Gothic to Postmodernism. Also, during the summer of 2019, a culture education project was implemented by Kaunas Artists' House, during which professionals of the Lithuanian contemporary art scene conducted educational workshops-camps for 15-22-year-olds from refugee centres as well as from children and youth day centres. The audience development programme is planned through all the period till 2022 and will include about 25 new cultural organisations and/or 50 professionals for long-term semi-practical courses. This already has and will have significant and long-term impact on the institutional approaches towards its audiences.

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#### **Minorities**

Ethnic and cultural diversity is the basis of Kaunas identity. Therefore, the stories of a multi-ethnic city and the inclusion of citizens of different nationalities is extremely important to us. Our programme Memory Office is dedicated to collecting the stories and publishing them on the website [Sites of Memory](#): Those stories become a source of inspiration for our artists and a basis for the new art projects.

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In 2019, we launched a new initiative – the [CityTelling festival](#) at the heart of which are the stories of the city. The CityTelling Festival is a city memory and storytelling festival, which involves artists, cultural organisations, communities and other initiatives to share stories, memories and legends of the city. The aim of the festival is to reveal the diversity of the past life, to revive forgotten stories, to promote new forms and ways of storytelling, to encourage dialogue between different communities in the city, and to make people proud of their City. First edition of the Festival lasted for 8 days - from the 17th to 24th of October 2019. Almost 50 different events were organised, around 20 organisations and communities were involved. The Festival invited its visitors to embark on a journey of discoveries and new experiences. The stories of the programme guided its guests through the lengthy life of the city dating from the ancient times, throughout the interwar period until the present day.

The remarkable history of the Ramybės Park (Peace Park) - a former cemetery of four denominations, which is still reminiscent of the multi-ethnic past of the city - became the focus of the Festival. Street art projects, storytelling events, guided tours, exhibitions told the difficult stories of the past. For example, the performance with the Kaunas City Symphony Orchestra "The Final Concert" was dedicated to the memory of Kaunas Ghetto Orchestra. Here you could hear not only the pieces performed in the ghetto, but also a live narrative that resurrected testimonies of survivors and biographies of talented musicians. One of the most unique elements of the event was a symphonic piece created in Kaunas Ghetto - "Fantasy in Yellow" (composer Percy Haid), which for the first time after the war was performed in Lithuania. The son of the composer came to Kaunas from the US for the first time, visiting his parents' homeland and listening to the above-mentioned symphonic piece.

### Religious communities

Besides, Muslim, Russian Orthodox, Jewish and other religious and ethnic communities became active participants of the festival - they organised open-door days, guided tours, etc. The priests of four denominations joined the performance of the "Choir of Stories", and at the end of the festival met again to bless the city. This symbolic act embodied the most important values of the CityTelling Festival - dialogue, openness, tolerance and respect for one another video of the festival

### Newcomers

*Café du Monde* is another project, dedicated to the contemporary dimension of ethnic and cultural diversity of the city. Starting with meetings, workshops, and storytelling events we managed to encourage Kaunas expats to contribute to the "Kaunas 2022" project with their ideas and initiatives. Some of their projects became a part of the program of the CityTelling festival. In 2020-2022, we are planning to work with different international artists who would include Kaunas expats and would address the topics of cultural dialogue in a contemporary city. We strive this project to nurture the group of international residents into self-sustainable Café du Monde community.



### Elderly people

(CORONA SAYS: Well, this is the audience we share between us- Or should I say - target...)

Many of the projects implemented in the community program *Fluxus Lab!* involved a large part of neighbourhood communities and seniors. International and Lithuanian artists created artworks based on the memories, photographs, items and stories shared by the elderly (project Murals for Communities). Other initiatives involved guided tours, led by professional guides and local residents (project *Neighbour, let's go for a Walk*). In many of the projects people and especially the elderly became experts, who shared their knowledge and experience with artists and their communities. In some cases, they became co-creators of new art projects (projects *Fluxus Labas!* *Courtyards*, *Mail of Dreams*, etc.), in other cases they helped to initiate new ideas and projects (*initiative Portrait Drawings on the Strawberry Lawn*, etc.).

### D.I.Y. fun for all

For the second time, in 2019, one of the biggest and most spectacular events of the year - the *Fluxus Festival* - invited Kaunesians to climb the steep Parodos street (car traffic closed for the occasion) in Fluxus style - wildest possible way. More than 30 different communities, including senior choirs and clubs, joined the festival and presented their activities in the Ažuolynas oak park.

The *Courtyard festival*, celebrated in 2019 for the third time, has already become a traditional meeting of neighbours during which the Laisvės Alėja turns into the longest table, and the residents and guests of Kaunas gather there with their tables, chairs, meals, stories and songs. The celebration has been going on for three years and is planned to continue.

### Joining vision and action with communities already active before the ECoC title

Many communities, mainly of older citizens, were having their regular cultural life for years in neighbourhoods of the city and district way before Kaunas 2022 have been dreamt of. Efforts were needed to listen and to synchronize approaches and common goals for the good of citizens. After regular meetings and discussions, we proposed a special capacity building programmes, designed for representatives of formal and informal communities of Kaunas City and Kaunas District. During the training, modern methods of working with the community, good practices, joint creative projects, etc., were presented. Some of the new projects are planned to be implemented in different neighbourhoods.

### Heritage community

Programme *Modernism for the Future* focus their actions towards raising the awareness about the local modern architecture heritage and its value for local and European identity. Virtual platform *modernizmasateiciai* became the database for various initiatives of and with inhabitants of modern architecture buildings. Volunteers make video interviews, professionals lead restoration workshops, our communication team in partnership with partner organisations – *AURA* dance theatre and Dance information centre – launches a series of short video clips as national TV teasers. The community of encouraged “modernists” grows every week. This year the production of feature film on the topic of modernism as European heritage directed by the Irish artist Aideen Barry was started. The heritage community is the main player at all stages of film production which will take 1,5 years. The aim of the actions is to have a broad artistic programme in more than 300 modernism buildings in 2022. The owners of those facilities will be co-producers of the events.

### Youngsters

The “Kaunas 2022” Youth program Emerging Kaunas is designed to empower children and youth to participate in the role of creators, rather than the audience. Several programs, such as *Kaunas Challenge*, *School Ambassadors*, *KECoC Classes* are operating to strengthen youth capacities, stimulate their creativity and encourage their participation in civil society and the cultural field. Kindergartens, schools, universities are the key organisations, uniting most of our target audiences. Therefore, we seek to strengthen collaboration with the educational field and achieve long-lasting co-operation in creating the Youth Season in Kaunas in 2022 and Kaunas as children-friendly and perspective city for youth.

*Kaunas Challenge* program invites 15–18-year-old students from Kaunas city and District to a capacity building program, which allows youth to create original content projects for the city from the youth perspective. To reach the highly motivated students to participate in the program, each year our team visits schools and communicates directly to meet thousands of students. By doing this our team aims beyond “Kaunas 2022” and advocates for the general ability to make a change. Each year we admit 35–40 people to a half-year programme. In addition to individual and team capacity building seminars, 5 pilot projects are created and one, the most developed, is being granted a symbolic sum of 2022 Eur to implement it. The programme graduates can continue their activities at the Alumni Club, which unites 60 active members after the third edition of the training course. They are constantly developing ideas and creating Cultural content for the public of their age or based on intergenerational conversation. Also, the Alumni Club is going to be the leading organisational team of Kaunas Youth season in 2022.



*School Ambassadors* is our developed network of students (11–18 years old), who are motivated to unite their school communities to contribute to the “Kaunas 2022” initiatives. In 2019 and 2020, we encouraged 40 school ambassadors to participate in the programme. *KECoC Classes* is a developing project, which seeks to include innovative, creative, contemporary educational practices to the daily routine of schools and kindergartens in Kaunas City and District. In 2020, we signed collaboration agreements with 7 partner organisations to develop Culturally moved educational programs for children and youth.

#### Small town communities in Kaunas District area

At the initiative period of programme development in 2017 and 2018, our team used to apply the same methods in Kaunas City and Kaunas District. But very soon we realised that the context, social realities, cultural traditions and even political models of governance of District differ from that of the City, so we had to adapt our programme to the small-town identity. *Contemporary Neighbourhoods* – the project started in 2019 within 7 communities of small towns around Kaunas.

In 2020, extra 8 towns joined the club, which will grow till 2022 up to 25 culturally active neighbourhoods which will have highlight programme through the year 2022. In a half year process, every year, the “Kaunas 2022” curators facilitate the community members’ debates, artists and writers lead workshops on the identity, legends and stories of the place and then artistic productions are being implemented with active participation and involvement of community members. Each neighbourhood finds its own way to strengthen the sense of belonging: the contemporary circus, social business start-ups, laser installations, ceramics and light show, music performances, etc.

The results of the Contemporary Neighbourhoods in 2019:

- ✿ 900 active participants from different towns
- ✿ About 4 000 spectators
- ✿ 27 professional artists and performers
- ✿ All 7 communities proceed working actively on the 2020-2022 programme in their areas and becoming stronger through involvement and creativity.

#### Outreach in the time of COVID-19 pandemic

During the current global lockdown (March–May 2020) while keeping restrictions for physical distance and isolation, we still proactively seek for new forms of connecting people. **CORONA SAYS: Yeah, remember the late NOKIA and how they used to “connect people”? Now I am here to disconnect you...)**, beside many digital engagement projects such as Culture to Your Home (regular recommendations by programme partners for cultural content online), we proposed citizens some offline experiences adaptable to quarantine restrictions: Zumba on the Balconies and **Culture to the Courtyards**. The latter project includes live performances of artists from different art fields in the courtyards of apartment buildings. These performances take place mostly in small towns in the District of Kaunas where some of the apartment buildings are social housing and most spectators are seniors and families with small children. The aim of this new project is to help us to live through the weight of Pandemic. We believe that art can give us some strength, support and unity. It can help us strengthen and sustain human relationships.

**(CORONA SAYS: LOL...)**

#### Methodology based on practice and experiment

The dedicated “Kaunas 2022” team and partner organisations led a lot of activities outside institutional walls in the past three years. Therefore, we invite colleagues from Vilnius, Klaipėda, European countries to share their methods of co-creation and we are regularly invited to share our methods with other European partners. Most of actions are based on experimental ideas which must be tested and retested. The community programme *We, The People* uses its website [visikaipvienas.eu](http://visikaipvienas.eu) as a database for practices and methodologies to be shared among practitioners in Lithuania. The methodology of community arts and co-creative practices, based on the 5-year practice of “Kaunas 2022”, will be prepared and published in both Lithuanian and English in 2022-2023.

**Please explore some of the final events of Contemporary Neighbourhoods project in 2019:**



Contemporary Neighbourhoods 2019



Radio Angels in Linksmakalnis



Laser Installation in Akademija



Street Rock at Ramučiai



Clay and Fire Magic in Rokai



**E.**

**MANAGEMENT**

Kaunas 2022

### “Kaunas 2022” organisation

No changes of the governance, management and administrative structures happened in the “Kaunas 2022” organisation from its establishment. And no changes in leading staff members appeared. As project is growing, we redistribute tasks among growing team members, but the key players – heads of departments and curatorial team – stay the same. At his moment we have vacancy of the head of Communication and Marketing department, which must be solved till the end of summer, 2020.

The public, non-profit “Kaunas 2022” Institution was established immediately after securing the ECoC title, on 6 April 2017 by the Kaunas City Municipality, the Kaunas District Municipality and the independent culture association Kultūros tempo akademija (Tempo Academy of Culture), which united to become the core bidding team for the Kaunas European Capital of Culture programme.

The governance system explained in detail in the First Monitoring Report (page 18) stays the same. The “Kaunas 2022” organisational structure is graphically explained in the table provided in **Annex III**.

### “Kaunas 2022” team and staffing plan

The “Kaunas 2022” operational team consists of 3 departments: Administration, Creative Programme, and Communication and Marketing, led by heads of departments who report to the Head of the Organisation.

As of 15 May 2020, the Institution has 47 employees **Kaunas 2022 team**, led by art historian and critic dr. Virginija Vitkienė. The Institution succeeded in maintaining the whole “Kaunas 2022” bidding team which was a crucial advantage in transition to the ECoC delivery phase and now serves as guaranteed continuity of the programme vision and established partnerships. The team is currently bigger than was anticipated in the bidding phase and will grow over 70 full-time employees in 2022, but much smaller number of individual service providers will be onboard for the “Explosion” period (2021–2022).

**The Creative Programme department**, led by Ana Čižauskienė, has 8 programme curators and 16 coordinators who are responsible for the implementation of 8 Kaunas ECoC platforms. The curators form the Programming team meet weekly to monitor the progress of the programme and ensure cross-platform cooperation. This year Ana Čižauskienė started to share her previous responsibilities on international projects and programmes (new team members are taking these tasks) and focused on programming of the grand events of 2022. She is working on daily basis on preparation of the recruiting of the core team of artistic directors and producers of those events. Rytis Zemkauskas, being a writer and an author of the concept of new myth of Kaunas, has a role in our team as a guardian of narrative and script writer of the main 2022 programme. He is working on preparation of scripts and messages which would unite hundreds of events to story-telling experience for Kaunesians and guests of the title year programme. A strong curatorial team composed of Daiva Citvarienė, Stefanija Paulauskaitė, Jūratė Tutlytė, Rytis Zemkauskas, Viltė Migonytė Petruilienė, Greta Klimavičiūtė-Minkštimienė, Gediminas Banaitis, Evelina Šuscickytė in close collaboration with designated coordinators (1–4 at each platform) lead platforms and programmes of “Kaunas 2022” and work daily on capacity building, research, planning, organising and implementing pilot programme parts. They also facilitate discussions, hold meetings and visit regularly partner institutions in order to develop the programme together.

The Creative team has a full independence for artistic content within the financial framework confirmed annually by the financial stakeholders and following aims and goals expressed in the Strategic Action Plan confirmed by The Board of organisation. The Plan (in Lithuanian) will be added to the Jury Panel members as a separate document to structurally understand the stage of the programming “Kaunas 2022” is in now. Inside the organisation the curators confirm the contents of the main events and activities with the Head of Programme and Director of the organisation. The Creative team, which is composed of 25 people now, will grow up to 39 from 2021, employing additionally creative directors, technical directors and managers, and producers for the grand and highlight events of 2022. The graphical plan of the structure of Artistic Programme Department is provided in **Annex IV**.

### The Marketing and Communication department

covers the above-mentioned tasks of organisation, which includes private sponsorships among its responsibilities. 10 employees are implementing the strategy of international and local communication of the goals and achievements of the project, as well as taking care of the integration of private sponsorship providers into the programme of cultural events. The department is fully skilled and has designated persons in both areas – marketing and communication. It also has 2 designers employed and is working with a lot of external service providers in order to ensure accessibility to information, openness to participation and visibility of the results of the programme. During the 2019, the strategic plan for local and international communication of the title year programme was prepared and the team is ready to follow the calendars. Now the department has a vacancy for its head. The curator of Marketing subdivision is leading the whole department until permanent head will be appointed. Growth to 16 employees is envisioned for 2022, employing persons designated to international communication and strengthening both subdivisions by extra specialists needed for media campaigns of the title year.

**The Administration team has 11 employees:**

head of administration Jovita Nalevaikienė, finance manager, public procurement team with lead person and 2 specialists, 2 monitoring specialists, an administrator, an assistant manager and a logistics manager. Aside from ensuring successful delivery of the programme, the department also communicates to the financing institutions, preparing monthly, quarterly and other financial and activity reports and plans. The administration team members have high competences from previous work experience in advanced business and/or public sector. Growth to 15 employees in the Administration department is envisioned for the period of 2021–2022.

The “Kaunas 2022” staffing plan is described in the table provided in **Annex V**.

**Administrative achievements**

In the first monitoring report we expressed our concern regarding the legal rules for financing the “Kaunas 2022” organisation through re-application system every year. It caused until now very late (end of March) transfer of money to the institution’s accounts. With the help of Kaunas City Municipality, which also distributes State Government fund, this year we applied for the 3-year period which ensures the smooth finance flow in the beginning of 2021 and 2022. Within this last call, we also guaranteed the legal inclusion of partner organisations into common budget of the programme. From this year already no public procurement procedures will be needed to re-finance organisations, and all project-related expenditures of 65 organisations become eligible cost. This is a very important achievement in the situation of complicated public procurement requirements in Lithuania which slowdown in time and quality many cultural productions.

*(CORONA SAYS: My compliments to public procurement and all the public tenders in general... Much respect to their ability to kill every possible project in sight... They even make me look humble sometimes... J'adore!)*

**CURRENT FINANCIAL PROJECTIONS**

Our current financial projections are pointed out in the tables in **Annex VI**. A public funding is secured at this stage with shortcuts from both municipalities for this year budget in relation to impossibility to implement part of public and international events and activities. State policy in pandemic situation is keen to support culture even more than in economically stable times. Municipal financial capacity is more fragile when thinking about upcoming economic downfall, but still both municipalities see ECoC project as strategic one.

Private sponsorship goal for 2 m euros is reached if we count contributions of media partners. But in parallel we are working to ensure financial support for at least 1 m euros in upcoming two years. As for today the contract with one of the main sponsors (200000 euro) is signed, some more are in negotiation process.

We are almost halfway to secure planned 2 m euros from various EU funds (874 080 euro secured). Adding the expected EU-Japan Fest co-financing to Asian representation and our partners’ engagement to apply to various EU funds for special co-productions for 2022, we will reach planned amount. We strategized our operational budget in a way, that all main programme parts are secured by guaranteed funding and are not dependant on non-guaranteed parts. The extended explanatory text on European partnerships and funding can be find here:

[kaunas2022.eu](https://kaunas2022.eu)

Please follow the table of the European Funding results in **Annex VII**.

**MARKETING AND COMMUNICATION**

“Kaunas 2022” has developed its Communication & Marketing Strategy that supports the “Kaunas 2022” programme in achieving its goals during the 2018–2023 period. It involves 4 stages (Ignition 2017-2018, Agitation 2019-2020, Explosion 2021-2022 and Legacy 2023-) as well as the artistic programme and includes different audiences, themes and goals while developing from year to year. The main idea of our communication activities is to expose the shift of Kaunas **from temporary to contemporary** capital. Two targets – local and international - are at the core of the communicative messages:

✿ for local citizens – we want to ensure that the city is back to Europe where it belongs, and it takes everyone on board and everyone’s effort is needed. So, the internal message remains: FROM TEMPORARY TO CONTEMPORARY,

✿ for Europeans – Kaunas revitalizes European mythology, offers a unique transformative personal journey, serves as a case study of cultural approaches and European values. So, the message is: COME TO SEE HOW CULTURE MAKES EUROPE BETTER.

Our communication campaign consists of four main elements:

- ✿ communication of image;
- ✿ communication of programmes and events;
- ✿ international communication;
- ✿ communication of Kaunas Mythical Beast.



## COMMUNICATION OF KAUNAS MYTHICAL BEAST

Communication of Kaunas Mythical Beast is one of the most powerful tools at the disposal of the team. The book "Tales of the Beast of Kaunas" is published in Lithuanian and English. The book is a communicative and handy educational tool for ongoing workshops, presentations, community building and introductory events for all age groups. The book presents "Kaunas 2022" program and values in a form of tales. It introduces the whole new concept of Kaunas – attractive, mysterious, rich in vertical context, it suggests ways of dealing with complicated history and present. The whole new world is created on a basis of existing stories and legends, and ideas. "Tales of the Beast of Kaunas" is basically "Kaunas explained" to itself and to the outer world.

The whole new set of characters is introduced with the help of the book and the Princess with her "army" has already participated in Rijeka carnival in a form of a costume show produced by one of Kaunas District communities.

### "Kaunas 2022" own channels and image communication

We actively use our own platforms such as:

[www.kaunas2022.eu](http://www.kaunas2022.eu),  
[www.forumas.kaunas2022.eu](http://www.forumas.kaunas2022.eu),  
[www.modernizmasateiciai.lt](http://www.modernizmasateiciai.lt),  
[www.visikaipvienas.lt](http://www.visikaipvienas.lt),  
[www.kaunolegenda.lt](http://www.kaunolegenda.lt)

(Total 55 000 visitors in 2019) and related social network channels (Facebook, Instagram, LinkedIn, etc.) in two languages mainly. The main social media channels have now 21 471 followers (twice more than in 2018). In 2019, "Kaunas 2022" made 562 (Facebook) and 59 (Instagram) posts and produced/published 86 videos in social media (Facebook and Youtube). Our Facebook posts in 2019 reached 1 901 317 people.

Simultaneously the website [kaunolegenda.lt/en](http://kaunolegenda.lt/en) is relaunched and serves as additional tool for workshops, gathering information, archived stories, stories contributed by community members as was initially planned, promotion of the book and Kaunas 2022.

The Image of the Beast is officially set and is copyrighted by "Kaunas 2022". Merchandise including pandemic masks, shirts, bags, stickers and posters is being produced and will accelerate. There are murals with the Beast planned, ongoing drawing and story-telling competitions and workshops. Cases of unauthorized usage of the image build up which means that the Beast is on its way to become an icon.

The Mythical Beast is officially asleep now and does not appear "in person". This is to build anticipation because the Beast and stories connected to him will be extensively used in the Grand Events trio of the Title year.

To keep in line with "Kaunas 2022" visual identity and recognisability, we have strong inner monitoring for any kind of logo usage, regularly update our merchandising, produce common style of all related websites and events. In 2020 and 2021 we will distribute to our programme partners the visual identity signs and, till the opening of 2022, we will make the city and district branding visible.

### Media partners for local communication

"Kaunas 2022" has signed partnerships with the main media partners for local communication:

LRT – national TV, radio, and online portal ([www.lrt.lt](http://www.lrt.lt));

15 min – one of the most visited news portals in LT ([www.15min.lt](http://www.15min.lt));

"Kauno diena" newspaper and online portal ([www.kaunodiena.lt](http://www.kaunodiena.lt)), which covers the reach of older audiences in both city and district;

"Žmonės" – a group of popular magazines and online platforms.

### Reach of audience in 2019,

by statistics of Mediascope Agency, which uses the Gemius methodology, is more than 576 million. In comparison to 2018 (365 million), the audience reach increased by more than 60 %. The highest reach numbers are covered by internet and TV. Having the statistics and tools to analyse the best reach, we adapt our communication strategy towards the effort to inform and include as many target groups as possible through different channels.

All of the above-mentioned local media partners provides visibility of Kaunas 2022 programme on are 50–100 % sponsorship-based agreements. Each preparatory year, “Kaunas 2022” saves 125000–150000 Eur on publicity and advertising.

### International communication strategy is based on:

- Partnerships with LT-based tourism agencies such as “Kaunas IN” (Kaunas tourism information centre) and “Keliauk Lietuvoje” (*Lithuania Travel*) participating in tourism fairs and having common communication campaigns (5 fairs in 2021 and 5 in 2022; 4 campaigns each year).

- Having communication campaigns and cultural collaborations among various Kaunas city and Kaunas district networks and participations in processes: UNESCO Design Cities network, UBC network, New Hanseatic League network, European Heritage Label, UNESCO World Heritage Label networks, etc. (special season and proposal to participate in grand events is being prepared).

- Cultural production (exhibitions, stage art performances) export to other ECoCs and other European cities, as well as Brussels in 2021, 2022 (projects are on development stage for Venice Biennial, House of European History, Novi Sad, Esch-sur-Alzette and others).

- Visits of international media journalist to be organised 4 times (Autumn 2021, Trilogy of Grand events – January, May and November 2022).

- Partnership with “Esch-sur-Alzette 2022” having common international communication campaigns.

- Communication campaigns by partner JCDecaux internationally – outdoor advertising in various European cities.

- Communication agency service will cover the target countries: Latvia, Estonia, Poland, Belarus, Russia, Germany, UK, Norway, Denmark, Finland, Israel, etc.

All preparational steps (public procurement procedures, contracts) are being finalised in 2020, main actions internationally planned for 2021 and 2022.

## PRIVATE SECTOR FUNDING

Our goal for private sponsorship is 2 m Eur, which we expect to cover by mixing money flow and in-kind income. Our media partners bring enormous financial input by in-kind sponsorship, which alone will reach from 1 to 3 m euro in-kind.

We are still looking for a general sponsor for the 1 m Eur support. The aim is to have 5 main sponsors for 200 000 Eur (one is onboard since 2019). The negotiations for partnership are going in full mood. Regular events attract small scale inputs from 5 to 10 private sponsors each time.

**A pandemic-related example** of collaborative partnership with the main sponsor company “Švyturys” and main media partner LRT for now internationally known project

## CULTURE TO THE COURTYARDS

VIDEO: 

PHOTOS: 

*(CORONA SAYS: I gather it was wise on your part to take a booze company as one of your sponsors. It is as if you knew....*

On the 16–29 of April 2020, 12 performances different in genre and style were implemented in the courtyards of blockhouses. 3 080 people were watching the performances directly from their balconies or windows. 10 live broadcasts run on LRT channels, after which 300 min video records stay in the national media archives. The broadcasts and videos in archive were watched 435 000 times by now. 4 other TV channels prepared reviews on this project. Publications on events: 48 on LT online portals, 5 paper publications, 51 Facebook and Instagram posts, 4 publications on foreign online portals. During and after the project, several potential sponsors approached us with an invitation to develop similar ideas for collaboration.

### Visibility of ECoC as EU initiative

Kaunas 2022 communication since its first steps in 2015 (preparatory phase) clearly expresses that ECoC is EU initiative and it is a project which showcases variety and richness of European culture. Flag of EU is present at our office, logo of EU is inseparable part of every communication mean we use. We are proud to be a flagship project of European culture.



**F.**

**MILESTONES**

Kaunas 2022

## 2020–2021 PROGRAMME DEVELOPMENT

2nd Open Call for selection of additional projects (setting up the guidelines, promotion of the call, support and consultancy for applicants, evaluation and selection procedures).

Development of the projects selected through the 1st Open Call (64 organisations).

Development of the detailed plan, creative and production team for the grand events of the title year

Confirmation of the detailed programme calendar of 2022 (by the middle of 2021).

**Every year (including 2022) annual events produced by “Kaunas 2022” will be held (with participation of partner organisations, local and international artists)**

International Day of Happiness, European Capital of Culture Forum, International Summer School for heritage professionals, Fluxus (Community) Festival, CityTelling Festival, Design Event, Courtyard initiatives and participatory art projects (Fluxus Labas programme), Café du Monde, International Youth Summer Camp (2020), and more.

**Before the title year, all the “Kaunas 2022” partners (64 that are already selected and new partners which will join after the second open call) will start preparations of their project and some of them will start public activities and pilot events, such as:**

site specific installations in modernist heritage sites by the Lithuanian Association of Architects, Festival of Literature by Vytautas Magnus University, Kaunas Biennial (opening scheduled in November 2021), Music therapy events by Pažaislis Music Festival, Kaunas Piano Fest, and many more.

Aside from the events, an extensive programme of educational activities and **capacity building** within different communities and interest groups will take place, including hundreds of activities and thousands of participants.

## 2022 PROGRAMME EXPLOSION

Focus on implementation of hundreds of projects selected through open calls (more than 300 events, such as biennials, festivals, exhibitions, literature events, etc). Kaunas 2022 will run:

✿ Annual multidisciplinary and collaborative events: International Day of Happiness (200 stakeholders), European Capital of Culture Forum, Fluxus (Community) Festival (more than 50 local and 20 international communities involved), CityTelling Festival (more than 30 partner organisations), Design Festival (UNESCO Design cities network and local design stakeholder event), etc. These projects, started from 2018-2020 as Kaunas 2022 initiatives, are supposed to stay as legacy projects in Kaunas.

✿ European Youth Season.

✿ William Kentridge personal exhibition.

✿ 1972 (exhibition on resistance culture in Lithuania).

✿ Trilogy of Grand Events: the opening (January 20-22), mid-season (May 20-22) and closing (November 25-27). Highly participatory aspect, various programme aspects revealed through active participation of local people, culture and education organisations, other stakeholders.

✿ In parallel, a continuation plan for the legacy programmes will be set up.



## COMMUNICATION AND MARKETING 2020–2023

Launch and running of “Kauņas 2022” information centre (2021–2023).

Development and maintenance of “Kauņas 2022” website and several mobile applications for follow up the program (2020–2023).

Maintaining national communication and marketing campaigns (2020–2023).

Launch and maintenance of international communication and marketing campaign (2021-2022).

Attracting new sponsors and maintaining partnerships with the existing private sponsors (2020–2023).

City branding campaign (2021-2022).

## MANAGEMENT 2020–2023

Implementing public tender procedures related to programme activities and open calls.

Preparation and follow-up of contracts for programme partners, individual artists and service providers.

Reporting to the main stakeholders and financing institutions.

## MONITORING 2020–2023

Maintenance of data base, with the data collected by all 65+ project partners and a broader field (Kauņas Artists House (2020 - ...)).

External service providers make a research on the cultural, social, economic impacts of the programme.

Final evaluation book is published (2023).

**CORONA SAYS: And you know what is best?  
If you fail, you oan always blame me...**

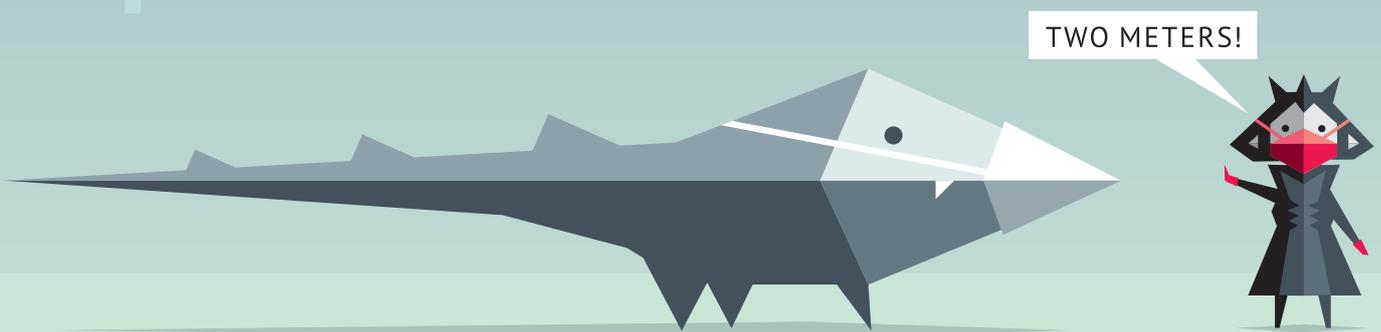
**Meanwhile, don't worry, I will keep on editing...)**



# Psst!

Reading books is good to your health.  
Here you can find “Tales of the Beast of Kaunas” online.

Hurry, the link is temporary :)



Kaunas 2022  
European Capital of Culture



# ANNEX I KAUNAS CULTURE STRATEGY 2017–2027 AND KAUNAS 2022 IMPACTS

1. PRIORITY AREA. ENHANCEMENT OF THE QUALITY OF CULTURAL SERVICES		
	Kaunas 2022 actions (2017-2018)	Kaunas 2022 actions (2019 – May 2020) and ongoing
<b>1.1. AIM</b>	<b>Enhance the quality and competitiveness of cultural services in local and international contexts</b>	
<b>1.1.1. OBJECTIVE</b>		In 2019 Open call for partnership activated more than 100 organisations to propose projects. 64 organisations with approx. 100 projects now are included into strategic action plan. One more open call is provisioned this year.
Ensure the provision of variety and quality of services provided in the city by cultural institutions.		
<b>1.1.2. OBJECTIVE</b>		Improve professional art and culture activities, ensure continuity of projects significant for local identity as well as international ones, and increase competitiveness on regional, national and international levels.
Improve professional art and culture activities, ensure continuity of projects significant for local identity as well as international ones, and increase competitiveness on regional, national and international levels.		
<b>1.1.3. OBJECTIVE</b>	Tempo Academy of Culture:	In 2018 our first edition of capacity building programme for cultural institutions was launched. 12 organizations (24 participants) joined an „Audience Development“ programme designed especially for Kaunas 2022 in 2018/2019. The topics of strategic planning, audience research, accessibility and working for/with audiences were addressed. The programme was finalised by audience research projects and new initiatives, dedicated to the new segments of audience and the topics of accessibility.
Design programmes for the development of cultural employees' skills in the areas of audience development, local and international partnerships, participatory culture, dialogue, and application of innovations.	6-month training courses <b>for community activists</b> (Fluxus Labs' Agents). 2017–2018 course was in two parts – public lectures (250 total attendees) and deep training course (20 persons, 8 of them appointed as Fluxus Agents);	3-month training course for community activists (Fluxus Labas Agents). 2019-2020 people invited to participate from already existing formal or non-formal community organizations (20 people participated from 8 different communities). The topics of community arts, co-creation, creative processes, community needs, and impact measurement. The course was finalized by the action plan for community engagement in cultural activities.
		9-month training course for the Creative, Cultural and Community Enterprise Development Programme (20 people from 8 different communities). Topics: developing and refining vision, mission, and values; leadership and communication development; funding and finance; setting up and delivering community projects – a 'how-to' approach.

	<p>2018–2019 course is based on introductory course (3 lectures, 150 attendees) and application/selection procedure (44 applied, 22 accepted).</p> <p>Workshops during Kaunas European Capital of Culture Forum <a href="http://forumas.kaunas2022.eu/en/">http://forumas.kaunas2022.eu/en/</a> (May 2018) where 450 participants (80 of them from various European countries and beyond) participated. The post-conference survey proves that local culture-sector professionals were very happy with results and willing to participate in further capacity building programmes;</p> <p>Audience development programme (2018–2021) for culture professionals launched in autumn 2018; each year at least 10 organisations will go through a year-long course having group seminars and personal tutorship (international lecturers and tutors);</p> <p><b>Kaunas Challenge</b> Youth education program: 1 season duration: 6 months, meeting every second Saturday.</p>	<p>The European Capital of Culture Forum <a href="http://forumas.kaunas2022.eu/en/">http://forumas.kaunas2022.eu/en/</a> annually offers a programme of talks, discussions and practical workshops on the impacts and innovations of culture for the local and international culture professionals. At the event, around 600 people representing different creative fields meet in one place to listen, network, build new knowledge and skills in fields related to audience engagement, strategic planning, cross-sectorial and international cooperation, and more.</p> <p>Kaunas Challenge:</p> <p><b>Program season III (October 2018 – May 2019) consisted of:</b></p> <ul style="list-style-type: none"> <li>• 40 participants of the program</li> <li>• 180 hours of training and additional team meetings</li> <li>• 12 new partners for the program</li> <li>• 4 project ideas for Kaunas 2022 platforms</li> <li>• 4 final projects</li> <li>• 2 “Kaunas challenge” customized trolleybuses</li> <li>• 2 team-building hikes</li> <li>• 15 individual sessions with mentor</li> <li>• Creative writing workshop</li> </ul> <p><b>Program season IV (October of 2019 to May of 2020)</b></p> <ul style="list-style-type: none"> <li>• 35 participants of the program</li> <li>• 215 hours of training and additional team meetings</li> <li>• 4 hours of open seminars with guest lecturers</li> <li>• Creative theater workshop</li> <li>• Team-building hike</li> <li>• 2 visits to cultural institutions (Kaunas symphony orchestra and Kaunas artists house)</li> <li>• 25 individual sessions with mentor</li> <li>• 5 project ideas for Kaunas 2022 platforms</li> <li>• 5 final projects</li> </ul>
<p><b>1.1.4. OBJECTIVE</b></p> <p>Encourage initiatives of young artists and creators, support cultural events and phenomena for/by youth.</p>	<p>Tempo Academy of Culture:</p> <p><b>Kaunas Challenge</b> program season III (2018 October - 2019 May) and season IV (2019 October – 2020 May). During and after the courses young people are encouraged to create and implement their artistic and cultural activities, to lead youth events, meetings.</p>	<p><b>Kaunas Challenge</b> Alumni club projects, led by youth:</p> <p><b>MASS</b> - journal about subcultures in Kaunas, 2nd edition: <a href="https://view.joomag.com/-mass-2/0437833001568374829?short">https://view.joomag.com/-mass-2/0437833001568374829?short</a></p> <p><b>Newer wet</b> – project that aims to use new technique of street art, using paints that reveal picture only after rain: <a href="https://www.youtube.com/watch?v=j0_N7kdgXaU">https://www.youtube.com/watch?v=j0_N7kdgXaU</a></p> <p><b>LOŽĖ</b> – project gathering community of youngster who would like to develop public speaking skills and share their stories with others: <a href="https://loze2022.wixsite.com/loze">https://loze2022.wixsite.com/loze</a></p>

	<p><b>Tempo Space:</b></p> <p>Kaunas City municipality provided few facilities to Kaunas 2022. One of it in the Kaunas Old Town which will be dedicated to youth activities, meetings and workshops.</p> <p>International Youth Camp 100 First Times (with 100 participants from various European countries)</p>	<p><b>PDF</b> – one song festival presenting young underground music creators and performers: <a href="https://www.facebook.com/events/334566190780630/">https://www.facebook.com/events/334566190780630/</a></p> <p><b>MINDFAQ</b> - mystery detective stories solving events series, where young people gather to spend time meaningfully and also to develop their critical thinking skills.</p> <p><b>eNDé</b> – project, that aims to connect different skilled young people to each other and provide tutoring services using principle young people to young people: <a href="https://www.facebook.com/eNDé.edu/">https://www.facebook.com/eNDé.edu/</a></p> <p>Tempo space was repaired and employed for Youth meetings, educational program “Kaunas Challenge” and various Youth and Community workshops.</p> <p>In 2019 March we released open-call for young creators to represent their art, ideas, research to the wider public at Tempo.</p> <p>Due to the pandemic situation we were forced to cancel International Youth summer camp “99 ways”. However, we invited youth from 2018 camp and those, who applied for 2020 meeting to attend intensive, 2 months long Online program. They are united to Facebook group: “Creators of 2022 Youth season”, with 126 members already, from more than 20 countries. Online program starts on April 30, 2020. We propose video meetings, debates, tasks and games in order to co-create 2022 Youth Season in Kaunas.</p>
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<b>1.2. AIM</b>	<b>Enhance inter-disciplinary and inter-sectoral collaboration of culture</b>	
<b>1.2.1. OBJECTIVE</b>	<p>Audience development programme for local cultural sector with focus on new methods to attract young audiences: 5-month course for 25 culture workers from Kaunas District (May – October); 1-year audience development mentoring programme for 12 Kaunas and Kaunas District institutions (started October 2018; second cycle starts March 2019);</p> <p>Dance Theatre performance for babies (0–4 years) and their families: production and touring. Production by the skilled company Dansema (Vilnius) includes a workshop and capacity-building programme for local dancers/performers).</p>	<p>Based on Dansema methodology dance workshops for 8-14 month babies were organized in Kaunas city and the region. In 2019 participated: 50 babies and 51 parents.</p> <p>Also, 13 choreographers successfully participated at capacity-building programme and they were certified to continue their work with infants and their families, according to Dansema methodology.</p> <p>New theatre performance, based on creative workshops with babies and their families in Kaunas and it’s region, was released: Watchmaker. It is included in regular Dansema dance theatre repertoire: <a href="http://dansema.lt/en">http://dansema.lt/en</a></p> <p>Kaunas2022 together with 5 partner organisations creates KEKS classes, which are going to be held in schools of Kaunas city and the region from 2021. KEKS classes include environment, theatre, contemporary art, literature, animation and other fields hands-on learning practices.</p> <p>Antanas Martinaitis Art School in 2020 May holds Competition for students, based on the Mythical Beast fairytales book. All works are going to be exhibited at official Kaunas legend website: <a href="https://kaunolegenda.lt/en/">https://kaunolegenda.lt/en/</a></p>
<p>Increase quality and availability of educational services provided for various age groups by cultural institutions and events.</p>		

<p><b>1.2.2. OBJECTIVE</b></p> <p>Encourage development of educational cultural programmes that are integrated into general education school curricula and implementation thereof in museums, theatres, libraries and other informal environments.</p>	<p>Intersectoral meeting with education and culture departments of Kaunas city municipality during ECoC Forum (May 2018).</p> <p>Visiting schools and involving their communities in the Kaunas 2022 network through co-organising of some programme events (Youth program, “School ambassadors”)</p> <p>In partnership with Junior Achievement Lithuania, we encourage to integrate financial literacy, project management and creativity into general education curricula.</p>	<p>In 2019 and 2020 we encouraged 40 „School ambassadors” to participate within the program.</p> <p>2019 November – December we organized 10 Junior Achievement creative workshops in 10 Kaunas region schools. 178 students attended.</p> <p>Also, 9 teachers from Kaunas region got certified to work according to Junior Achievement methodology.</p>		
<p><b>1.2.3. OBJECTIVE</b></p> <p>Promote cooperation among culture, education, science, social service, and business sectors, implementing joint projects designed to increase the well-being of city residents.</p>	<p>Initiation of <b>Round Tables</b> (programme Wake it, Shake it) for development of cooperative projects; 2 cases running through autumn 2018.</p> <p>Activities of <b>Fluxus Labas</b> (community programme) are based on networking across the sectors.</p>	<p>Kaunas 2022 initiated an annual celebration of the International Day of Happiness (a UN initiative) which promotes the societal wellbeing factor as opposed to the commonly prioritised aim for an economic growth. Each year the celebration highlights a particular aspect related to the quality of life and invites different organisations to join this initiative by proposing their way to celebrate it. In 2019, The IDH highlighted accessibility as a key value in developing equality and access to public service. In 2020, the IDH was organised under the quarantine regime. Its programme was adjusted and offered a programme of online cultural productions for the audience at home.</p> <p><b>Event statistics:</b></p> <table border="1" data-bbox="1137 970 2085 1206"> <tr> <td data-bbox="1137 970 1608 1206"> <p><b>2019:</b></p> <p>130 organisations co-organising the event; 160 events; 36500 participants; 20 sponsors.</p> </td> <td data-bbox="1615 970 2085 1206"> <p><b>2020:</b></p> <p>91104 engaged audience 160 organisations co-organising the event (before the start of the quarantine); 15 organisations co-organising the event online (after the start of the quarantine)</p> </td> </tr> </table> <p>ConTempo – a new festival which was launched in 2019 in order to fill in the gap of international performing arts offer and a platform for cooperation between performing arts organisations of Kaunas. The performances are mainly shown in the public spaces of Kaunas City and District, engaging new audiences in top quality artistic activities ticket-free. In 2019, the Festival mainly showed international productions, but from 2020, the Festival will involve more local performing arts organisations each time, provoking new forms of activities in the local theatres, public performances and connecting them with new audiences.</p>	<p><b>2019:</b></p> <p>130 organisations co-organising the event; 160 events; 36500 participants; 20 sponsors.</p>	<p><b>2020:</b></p> <p>91104 engaged audience 160 organisations co-organising the event (before the start of the quarantine); 15 organisations co-organising the event online (after the start of the quarantine)</p>
<p><b>2019:</b></p> <p>130 organisations co-organising the event; 160 events; 36500 participants; 20 sponsors.</p>	<p><b>2020:</b></p> <p>91104 engaged audience 160 organisations co-organising the event (before the start of the quarantine); 15 organisations co-organising the event online (after the start of the quarantine)</p>			

		<p>CityTelling festival involved more than 20 new partners from cultural institutions (such as Kaunas City Museum, Kaunas City Symphony Orchestra, 3 different theatres, etc.) to ethnic communities (Muslim, Russian Orthodox, Evangelical Lutheran and Jewish communities).</p> <p>Fluxus Festival involved 29 formal and non-formal community organizations and amateur art groups.</p> <p>Courtyard festival more than 45 partners and participants from cultural institutions, social, education, business, tourism, and community organizations.</p>
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<b>1.3. AIM</b>	<b>Enhance the image of Kaunas as a city of modernist heritage, contemporary culture and design on the international level</b>	
<p><b>1.3.1. OBJECTIVE</b></p> <p>Participate in, and initiate, activities of international networks (New Hanseatic League, UNESCO Creative Cities Network, twinning cities, etc.), encourage cooperation of local cultural organisations with foreign partners.</p>	<p>1. <i>Architecture of Optimism</i>, a travelling exhibition with catalogue produced in collaboration with Lithuanian National Commission for UNESCO.</p> <p><a href="https://kaunas2022.eu/en/exhibition-architecture-of-optimism/">https://kaunas2022.eu/en/exhibition-architecture-of-optimism/</a></p> <p>Curators: Prof. Giedrė Jankevičiūtė, Dr. Marija Drėmaitė, Dr. Vaidas Petrusis (Kaunas 2022). Exhibition travelled: 14 Feb – 18 March 2018 / Vilnius National Gallery; April 2018 / UNESCO Headquarters in Paris; April 2018 / Milan, Lombardia Headquarters; May 2018 / Auditorium Parco della Musica Arts Centre Roma; 28 May – 16 June / National Library of Estonia, Tallinn; 28 June – 3 Sept 2018 / Architecture Museum, Wrocław; Sept – Oct 2018 / National M.K. Čiurlionis Museum of Art, Kaunas; 15 Nov – 15 Dec 2018 / BOZAR Arts Centre, Brussels, 15 February – 17 May / City Museum, Gdynia, 24. September – 23 October / Gallery Maison de L'Architecture, Grenoble.</p>	<p>Modernism for the Future' is taking part in the international networks since 2018 and already involved more than 100 new partners (institutions and professionals) from Europe and worldwide: London, Asmara, Berlin, Brazil, Gdynia, Le Havre, Rabat, Chandigarh, Tel Aviv etc.</p> <p>Since 2019 Kaunas modernism also became a member of international networks:</p> <ul style="list-style-type: none"> <li>- European Heritage Days: <a href="http://www.europeanheritagedays.com/Story/92e4f/Modernism-for-the-future?fbclid=IwAR1dUOWq-b8ak4JeG-HJolcWmqGBaRrzMsUImzkuAznKJiWwOwDaOcuMb3Y">http://www.europeanheritagedays.com/Story/92e4f/Modernism-for-the-future?fbclid=IwAR1dUOWq-b8ak4JeG-HJolcWmqGBaRrzMsUImzkuAznKJiWwOwDaOcuMb3Y</a></li> <li>- Good Practices 'Agenda 21': <a href="http://www.obs.agenda21culture.net/en/good-practices/kaunas-modernist-community-movement-building-emotional-attachment-city-and-its?fbclid=IwAR2o8dHycFz-EWmMDaTsA1l2wnYTIX24RMywoeOQNAtPz8YsK_au4b7vTc">http://www.obs.agenda21culture.net/en/good-practices/kaunas-modernist-community-movement-building-emotional-attachment-city-and-its?fbclid=IwAR2o8dHycFz-EWmMDaTsA1l2wnYTIX24RMywoeOQNAtPz8YsK_au4b7vTc</a></li> <li>- Joint Programming Initiative on Cultural Heritage and Global Change: <a href="http://jpi-ch.eu/wp-content/uploads/Heritage-Research-Matters.pdf?fbclid=IwAR2zvDf8NTHFTqJrsflg28tyhJw6liffFKKz5cKexi8d7R40I5qvg2rTxe7A">http://jpi-ch.eu/wp-content/uploads/Heritage-Research-Matters.pdf?fbclid=IwAR2zvDf8NTHFTqJrsflg28tyhJw6liffFKKz5cKexi8d7R40I5qvg2rTxe7A</a></li> </ul>

	<p>Link to publication:</p> <p><a href="https://issuu.com/lapasublishinghouse/docs/architecture_of_optimism-kaunas_phe">https://issuu.com/lapasublishinghouse/docs/architecture_of_optimism-kaunas_phe</a></p> <p>2. International forums organised since 2018 is dedicated for the creation of networks of modernist cities. in 2018 (11 September) the topic of the forum was “The Value of Modernist Architecture as a Cultural Heritage: A Central and Eastern European Perspective”. It brought together more than 10 European cities and sites of Modern Movement architecture: Brno, Gdansk, Krakow, Birmingham etc. The forum discussed the potential of this heritage in shaping contemporary urban identity, its preservation and its use for tourism.</p> <p>More information: <a href="https://forumas.modernizmasateiciai.lt/en">https://forumas.modernizmasateiciai.lt/en</a></p> <p>The theme of the 2019 forum was “From Modern to Contemporary: 20th Century Architectural Heritage Practices Based on the Tel Aviv Document for Cities of Modernism”. Based on the initiative of Tel Aviv in 2018, the Kaunas Forum discussed practical aspects of the implementation of the document, proposed measures for the preservation of the modernist heritage – innovative development strategies for urban areas with important 20th century heritage. 15 participants from Tel Aviv White City Center, UNESCO World Heritage Center, Kaunas City Municipality, Bartlett School of Architecture, Politecnico di Milano, Getty Foundation, Berlin TU, ICOMOS Germany etc. shared their experience.</p> <p>More information: <a href="https://www.lrs.lt/sip/getFile?guid=6fc2c180-88fa-4fdc-8ba3-10449d91c17e">https://www.lrs.lt/sip/getFile?guid=6fc2c180-88fa-4fdc-8ba3-10449d91c17e</a></p>	<p>Kaunas 2022 and ‘Designing Happiness’ program in particular represents Kaunas at UNESCO Creative Cities network – Kaunas as UNESCO Creative City of Design:</p> <p><a href="https://www.designcities.net/">https://www.designcities.net/</a></p> <p>It is planned to organise the subnetwork meeting of UNESCO Creative Cities of Design in 2022 in Kaunas during Kaunas Design Festival. Design program is now communicating with each City of Design trying to find possible cooperation for 2022. For example, Kaunas and Kortrijk (Belgium) is planning to work on 5 joint projects (5x5 methodology, exhibition, K-Totem and others) with the help of the Flemish government, Department of Foreign Affairs.</p> <p>Kaunas 2022 regularly represents Kaunas cultural sector in cities networks such the ECoC, UNESCO creative cities network and introduces many other new opportunities for Kaunas based artists and organisations to partner with other European cities and networks. For example, together with 8 more ECoC cities, Kaunas entered into the ECoC Tandem programme run by the European Cultural Foundation by supporting the participation of 3 cultural organisations from Kaunas and Kaunas District, all of which have successfully developed at least one strategic partnership with other ECoC city based partners.</p>
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### 1.3.2. OBJECTIVE

Encourage research, management, and informative promotion of modernist architecture and culture in Kaunas on both national and international levels.

1. Special website about modernist architecture heritage is established [www.modernizmasateiciai.lt](http://www.modernizmasateiciai.lt), aiming to develop an online community of heritage building residents and enthusiasts.

2. International conference Modernism for the Future (12–13 Sept 2018) organised and implemented together with Lithuanian National Commission for UNESCO, as a main national event of the European Heritage Year 2018.

Summarizing video:

[https://www.youtube.com/watch?v=Y5IDaAF-R\\_hc](https://www.youtube.com/watch?v=Y5IDaAF-R_hc)

Conference website:

<http://konferencija.modernizmasateiciai.lt/en/>

3. Annual International Summer Schools of Modernism organised with Bartlett School of Architecture (London) - Edward Denison, Hannah Corlett, Sabine Storp, Stefana Gradinariu and Office de Architectura (Kaunas) - Jautra Bernotaitė, Paulius Vaitiekūnas, Andrius Ropolas, brought 40 international participants from Latvia, Estonia, Germany, USA, Great Britain, Turkey, Italy etc. As a result 50 local people were engaged, 1 exhibition (in 2018) and 1 book (in 2019) was published.

More information: <https://mokykla.modernizmasateiciai.lt/en/homepage-en-2/>;  
<https://mokykla.modernizmasateiciai.lt/en/>

1. Since 2018, we opened the social network of modernist heritage [www.modernizmasateiciai.lt](http://www.modernizmasateiciai.lt) and the profiles of more than 200 modernist buildings was created (365 until 2022), some of them has videos with house owners: <https://modernizmasateiciai.lt/gydytojo-p-gudaviciaus-namas/>. Together with the owners of the buildings we organise creative workshops (4), excursions (50), meetings (200) and other practical activities.

Modernist heritage is an inspiration for contemporary art. We invite artists to become the interpreters of modernism, and to take a creative and contemporary approach to the modernist heritage and its history. Together with more than 300 local and international partners (private house owners, artists, culture institutions etc.) we started to work with more than 70 artistic residences and events for 2022. The main artistic project - 45 minute video art project, involving different age and interest groups (at least 500 people throughout the period): Kaunas students, video and audio students, volunteers, residents of modernist buildings, creative writing enthusiasts, etc. was launched. At least 8 workshops will be held in 2020 with more

than 100 participants.

2. International conference held 12–13 Sept 2018 at Žalgiris Arena in Kaunas involved more than 40 experts and professionals from abroad and more than 300 local participants. Presenters analysed modernist architecture phenomena worldwide – in Kaunas, Tel Aviv, Ankara, and many European cities. Representatives from the UNESCO commission, other modernist UNESCO sites, and partner institutions were present: Prof. Mart Kalm (Tallinn Academy of Arts), Prof. Matthew Rampley (University of Birmingham), Vendula Hnikova (Czech Academy of Arts), Ines Weizman (Bauhaus-Universität, Weimar), Michal Wisniewski (International Cultural Centre, Krakow), Bilge Imamoglu (TED University, Ankara), Mark Crinson (Birbeck University of London), Edward Denison (The Bartlett School of Architecture, UCL), Mike Turner (UNESCO Heritage adviser), Sharon Golan Yaron (The White City Centre, Tel Aviv), Tarik Oualalou (Architecture office OUALALOU+CHOI), Parta Mitter (University of Sussex), Prof. Giedrė Jankevičiūtė (and others).

All 21 speeches are published on the Kaunas 2022 YouTube channel: [https://www.youtube.com/watch?v=Y5IDaAFR\\_hc&list=PLH\\_pk3cfiwB89oBDC-Abs9ruh0Tj7Lw6f](https://www.youtube.com/watch?v=Y5IDaAFR_hc&list=PLH_pk3cfiwB89oBDC-Abs9ruh0Tj7Lw6f).

3. The 2018 Summer School “Towards Modernity: The Historical Cityscape of Modernism and its Value” invited 20 international participants to prepare experimental scenarios for the future development of Kaunas New Town Quarters. The ideas were to come up with suggestions for creating modern spaces with new emotional connections while preserving the character of the place. More information: <https://mokykla.modernizmasateiciai.lt/en/homepage-en-2/>

The 2019 Summer School “Future Retreat”, held in Kaunas and Kačerginė, brought together 18 international students and professionals of architecture, history, heritage, sociology and related fields to explore the historical significance of Kaunas city resorts, its cultural identity and potential for future development. More information: <https://mokykla.modernizmasateiciai.lt/en/>

<p><b>1.3.3. OBJECTIVE</b></p> <p>Conduct research and other preparatory work in order the modernist architecture and urban planning of Kaunas to be on the UNESCO World Heritage List and awarded the title of European Capital of Culture 2022 as well as to ensure smooth participation in these programmes.</p>	<p>Kaunas University of Technology expressed deep interest and dedication for establishing an International Modernism Interpretation Centre which will become a close partner of Kaunas 2022 for research, discussions, conferences and publications. It will also be the main research and bid preparation centre with regard to obtaining the UNESCO World Heritage site title for modernist architecture in Kaunas.</p>	<p>ince 2018 Modernism interpretation centre (special programme of Kaunas 2022 for professionals) started workshops, forums and other smaller scale event aiming to integrate into international professional networks (i.e. Baltic Region Heritage Committee (BRHC, JPI CH, etc.), to develop cooperation with international institutions (i.e. Bartlett school of architecture, DOCOMOMO Germany, The ICOMOS Twentieth Century Heritage International Scientific Committee etc.) and to share international experience with local professionals. From 2019 institution 'Modernism interpretation centre' (MIC) was established by Vaidas Petrulis (Head of KTU Architecture and Urbanism Research Centre) to provide all activities mentioned above and became a partner of Kaunas 2022.</p> <p>From 2017 Kaunas City Municipality started the preparation process of UNESCO World heritage nomination. The programme of "Modernism for the future" acting in this process as a partner responsible for communication issues with local community via events and meetings (communication plan is in the process). In 2019 two restoration workshops (Obelynė museum, Kaunas District, J. Gruodis museum in Kaunas) will be held during the European Heritage Days (in cooperation with The Department of Culture under the ministry of Culture in Lithuania) in autumn.</p>
<p><b>1.3.4. OBJECTIVE</b></p> <p>Establish the position of Kaunas as a city of design, develop a targeted policy of design promotion in the city, focus on design culture and design-based thinking on all levels: creativity, production, business, politics, education, and encourage integration of social design into cultural and creative sectors.</p>	<p><b>Membership.</b> In 2018 Kaunas 2022 became a member of EIDD Design for All Europe. In September board members of EIDD (Pete Kercher, Onny Eikhaug, Pepetto Di Bucchianico, Nuno Sá Leal, Jasmien Herzsens, Terhi Tamminen, Markus Haas, and Josyane Franco) met in Kaunas. The annual meeting coincided with the presentation of results and feedback provided to participants of a 4-month <b>Design for All workshop led by Pete Kercher</b> about improvement of accessibility to Ch. Sugihara House Museum which annually accepts up to 17 000 visitors.</p>	<p>'Designing Happiness' program is planning to introduce new design event – Kaunas Design Festival. It is planned as multidisciplinary design event (pre-edition in 2020, star, October 2022). Main goals are to consolidate Kaunas as city of design and to strengthen image of Kaunas as city of design (political, socio-cultural, socio-economic goals). Target audience: designers, creatives, companies, industries, start-ups, cities, regions, policy makers, communities, cultural institutions. Planned activities: expositions, conferences, meetings, workshops, actions. Among other international events it is planned to organise main European design communities to meet in Kaunas in 2022: EIDD, UNESCO Creative Cities of Design, BEDA, iCO-D.</p>

## 2. PRIORITY AREA. INCREASE IN THE AVAILABILITY OF CULTURE, STRENGTHENING COMMUNITY-LED AND CIVIC MINDED SOCIETY

<b>2.1. GOAL</b>	<b>Increase participation of citizens in culture and ensure availability of culture</b>	
<b>2.1.1. OBJECTIVE</b>	<p>Community programme WE, THE PEOPLE</p> <p>Kaunas 2022 already made big efforts and real achievements raising community activism and social awareness through the network of Fluxus Labas (Creative Community Laboratories). 8 Fluxus agents are contributing their time to networking in the neighbourhoods of Kaunas city and District. From April to October 2018, they contacted more than 100 people in person, made a list of local contacts, researched existing activities in the communities and invited people to join more than 90 events which were attended by 3,600 people.</p> <p>The second cycle of training of Fluxus Agents started in October 2018 and will continue until April 2019. At least 12 new agents will join the Kaunas 2022 team after the course. The main goal for the years 2018–2020 is networking and acknowledgment of existing initiatives and talents inside communities, raising self-awareness of local creatives and activists.</p>	<p>Fluxus Laboratory aims to involve local people to act actively in cultural community activities and to cherish their own culture. 17 Fluxus agents were working in different elderates (local administrative units). In 2019 15 creative community projects, 270 creative workshops with community members, and 55 community meetings were implemented; during all kinds of activities 4235 active participants were involved and 2967 observers; Fluxus agents worked together with 26 artists and 13 partners from different sectors (business, social, education). The methodology of how Fluxus agents work with communities and the concept of Fluxus laboratories is planned to become a legacy of the project.</p> <p>In 2019 we launched 2 new projects: Community Initiatives and Fluxus Courtyard. These projects aimed to work with already established communities and to support their projects and to find new ones, who want to participate in Kaunas 2022 Community Cultural program and to try out our methodology working with communities. Community initiative project: 5 community projects were supported (29 community events, 1184 participants, video: <a href="https://www.youtube.com/watch?v=gu5ByTJavPw">https://www.youtube.com/watch?v=gu5ByTJavPw</a>; <a href="https://www.youtube.com/watch?v=FYbWQrR8zl4">https://www.youtube.com/watch?v=FYbWQrR8zl4</a>; <a href="https://www.youtube.com/watch?v=g6K8VB1DQEM">https://www.youtube.com/watch?v=g6K8VB1DQEM</a>; <a href="https://www.youtube.com/watch?v=yOKWudoW_2k">https://www.youtube.com/watch?v=yOKWudoW_2k</a>; <a href="https://www.youtube.com/watch?v=j3hgYGwVs-s">https://www.youtube.com/watch?v=j3hgYGwVs-s</a>). Fluxus Courtyard project: 2 community arts projects were implemented (20 community creative workshops, 323 participants, video: <a href="https://www.youtube.com/watch?v=CzQuM49tc7o">https://www.youtube.com/watch?v=CzQuM49tc7o</a>; <a href="https://www.youtube.com/watch?v=R23ZLVgtoql">https://www.youtube.com/watch?v=R23ZLVgtoql</a>).</p> <p>Our main festivals: Fluxus festival (1500 observers, 29 community organizations involved in the preparation of the festival, video: <a href="https://www.youtube.com/watch?v=KZHVPmJGps">https://www.youtube.com/watch?v=KZHVPmJGps</a>), the same day as a festival we organizes Community Forum, during which we had 7 speakers and 118 participants); Backyard festival (1000 participants and 45 partners involved, video: <a href="https://www.youtube.com/watch?v=l276YwhgOAg">https://www.youtube.com/watch?v=l276YwhgOAg</a>). These festivals are planned to become a legacy of the project.</p> <p>Initiative “Upynes” aims to revive riverbanks for cultural and community activities. During 2019 2 feasts, 3 creative workshops in which participated 270 people.</p> <p>Subculture program for industrial music Matters organized the symposium, during which 13 different events were organized and 413 participants were involved.</p> <p>In 2020 till May we organized project Quarantine Community Initiative project (5 online projects) and Culture in the Courtyard project, during which we organized 17 different performances (dance, music) in multi-apartment building courtyards (approximately 800 people were reached). These initiatives were implemented as a reaction to COVID-19 and quarantine restrictions for cultural and community events (video: <a href="https://www.youtube.com/watch?v=psh-zAD9ZC8&amp;t=0s">https://www.youtube.com/watch?v=psh-zAD9ZC8&amp;t=0s</a>).</p>
<p>Increase the inclusion of city residents into the cultural life of the city, encourage decentralisation of culture and ensure opportunities for participation in culture in every elderate (local administrative unit, <i>seniūnija</i>) of the city.</p>		

<p><b>2.1.2. OBJECTIVE</b></p> <p>Ensure availability of cultural institutions, and the services they provide, to all residents and guests of Kaunas (including all groups challenged due to disabilities, health problems, social, economic and other issues).</p>	<p>In September 2018 Kaunas 2022 team members participated in the <b>meeting of the Kaunas City Municipal Committee regarding adaptation of cultural events to the needs of people with disabilities</b>. Kaunas 2022 has invited different organisations representing people with disabilities to cooperate in ensuring better accessibility to cultural offerings – and initial meetings with representatives of these organisations have taken place. The aim of this cooperation is to prepare accessibility plans for cultural institutions and Kaunas 2022 events, and to promote enhancement of accessibility in the city. Kaunas 2022 Marketing and Designing Happiness teams are working on the preparation of such a plan.</p> <p>Support for inclusive participation and co-creation in cultural events is also embedded in Fluxus Labas activities (for example, the Šančiai festival in a private courtyard).</p> <p>All Kaunas 2022 events and activities have been and continue to be free of charge.</p>	<p>As member of “Design for All Europe” (EIDD) (since 2018), “Kaunas 2022” is taking an active role to promote design for ideas – design for human diversity, social inclusion and equality – and aims to enhance accessibility and enable all people to have equal opportunities to participate in every aspect of society and in culture in particular. In 2018-2019, the programme “Designing Happiness” held 3 strategic design-for-all workshops collaborating with experts of the EIDD network and international partners. Based on partnerships with local and international accessibility experts, a set of accessibility improvement guidelines for the cultural sector has been published for free use in 2019.</p>
<p><b>2.1.3. OBJECTIVE</b></p> <p>Enhance community culture and amateur art, encourage cross-cultural dialogue, variety among subcultures, include of ethnic communities and youth in the creation and consumption of art, raise awareness of the importance of memory and cross-generational projects.</p>	<p>MEMORY OFFICE activities are based on collecting the personal memories of local people: holocaust survivors, members of ethnic minority communities. This is a link to videos of these stories:  <a href="https://www.atmintiesvietos.lt/en/kaunas-2/interviu-su-tautinemis-kauno-bendruomenemis/">https://www.atmintiesvietos.lt/en/kaunas-2/interviu-su-tautinemis-kauno-bendruomenemis/</a></p> <p>A cycle of drawings, capturing the stories collected during these interviews, will grow to become an exhibition and will illustrate a book dedicated to these stories.</p> <p>From November 2017 to December 2018 Kaunas 2022 is preparing a book on Kaunasian Jewish Culture. The book will be published at the end of 2018 and promoted from 2019. An English translation is envisioned for 2019.</p>	<p>To address the topics of ethnic and cultural diversity we launched a new initiative – <i>a City Telling festival</i> (see: <a href="https://istorijufestivalis.eu/en/">https://istorijufestivalis.eu/en/</a>) which aims to reveal the diversity of the past life and to encourage dialogue between different communities in the city. This year almost 50 different events were organised, around 20 organisations and communities were involved. Most of the projects involved the stories of multi-ethnic history and of the WWII (Kaunas Ghetto, “Wolf kids”, etc.). Muslim, Russian Orthodox, Jewish communities and Kaunas expats not only became participants but also active organizers of the festival events. The festival is planned to become a legacy project involving ethnic and cultural minorities of the city and their diverse stories (video: <a href="https://www.youtube.com/watch?v=rmAcKMOLieM">https://www.youtube.com/watch?v=rmAcKMOLieM</a>).</p>

	<p>Kaunas 2022 is initiating a new festival, the Memory Festival. The first edition will take place autumn 2019. The Festival will be based on interdisciplinary artistic approaches towards local history and memories as well as cross-generational projects.</p>	
<p><b>2.1.4. OBJECTIVE</b></p>	<p>The communication and marketing department is working according a strategic communication plan, spreading information about Kaunas 2022 events and partners' initiatives through the most accessible media channels: 4 National TV and radio (LRT) channels, news portals 15min.lt and kaunodiena.lt, national magazine IQ, the most popular social networks (Facebook, Instagram, YouTube), and others. The monthly culture magazine Kaunas Full of Culture (10,000 printed copies, plus online version) and the national news portal 15min.lt have a special Kaunas 2022 chapter.</p>	<p>In 2019 Kaunas 2022 had reached:</p> <ul style="list-style-type: none"> <li>• 152 million people by the Internet.</li> <li>• 2.9 million by Newspapers</li> <li>• 2.7million by TV.</li> <li>• 233,4 thousand by radio</li> <li>• 148 thousand by magazines and newspapers.</li> </ul> <p>*The data were calculated using information provided by media monitoring company Mediaskopas. It's tool is based on the Gemius audience measurement methodology.</p>
<p>Ensure information and availability of cultural knowledge for all citizens and guests of Kaunas.</p>		

<p><b>2.2. GOAL</b></p>	<p><b>Increase citizen participation in the assessment of cultural services</b></p>	
<p><b>2.2.1. OBJECTIVE</b></p>	<p>The youth programme Kaunas Challenge includes young people (15–18 years old) in analysing the profiles of local cultural institutions and providing expertise about their generation's needs and expectations regarding the proposals of cultural institutions.</p> <p>Kaunas 2022 also gathers community voices and comments on cultural accessibility through Fluxus Labas activities, which have just started this year and are in progress until 2022 and beyond. The Fluxus Labas initiative is based on volunteering for the community and promotes the concept of social usefulness as a way of co-living and co-creation.</p>	<p>In order to collect, store and analyse the data on culture, a digital platform of Kaunas' cultural operators will be applied. A special questionnaire will help the residents and guests of Kaunas to evaluate and leave a feedback on culture and its' accessibility. Furthermore, an interactive object – Emotion reflector – will be installed in a public space to reflect the collected data on the satisfaction of culture by translating it into an artistic language.</p> <p>In 2019 Kaunas 2022 started a volunteering program. It is designed to encourage the citizens to become creators and ambassadors of their city through volunteering in cultural activities and to increase professionalism in volunteering practices in the cultural sector. Since the beginning of the program in February 520 volunteers of different ages and skills registered to help during events and online. The volunteering program will offer different trainings for volunteers about tour guiding, hospitality, accessibility, etc. Here is a link to the volunteer's guide from the most recent training: <a href="https://kaunas2022.eu/wp-content/uploads/2020/03/Savanoriu-Leidinys-V5_WEB.pdf">https://kaunas2022.eu/wp-content/uploads/2020/03/Savanoriu-Leidinys-V5_WEB.pdf</a></p>
<p>Encourage organisation of civic society and youth, encourage local communities and individuals to participate in volunteer-based programmes, in cultural management and in planning of city development</p>		

<p><b>2.2.2. OBJECTIVE</b></p>	<p>Kaunas 2022 is launching its Monitoring and Evaluation programme by creating a monitoring plan and by preparing contracts with local universities for external evaluation of the social and economic impact of the ECoC project on Kaunas and District.</p> <p>Kaunas 2022 collects all factual data about methods, events, participants, groups of people included in the programme, cultural partnerships, etc. which will be later used to evaluate the cultural impact of the ECoC programme on the local cultural scene.</p>	<p><b>Monitoring the activity of Kaunas 2022:</b></p> <p>The data of indicators for assessing the performance of Kaunas 2022 is gathered together and documented internally by specialists that ensure the monitoring process.</p> <p>On July 2020, Kaunas 2022 is planning to finish the automatization of the monitoring system. By applying Kaunas 2022 indicators to a digital platform of cultural operators in Kaunas, an infrastructure for transferring the data between Kaunas 2022 and its' partners will be established. Data will be collected and stored to the database by the partners, creating a faster means for accessing data and evaluating the progress of each Kaunas 2022 program. The database also provides a tool to explore the data.</p> <p><b>Assessing the impact of ECoC:</b></p> <p>In order to assess the external impact of ECoC, a public tender has been issued to invite research teams to participate in the analysis of the impact and conduct a research.</p> <p>The research will consist of assessing economic, social and cultural impact of ECoC.</p> <p>The researchers are required to adapt mixed methods of quantitative and qualitative analysis. The statistical analysis will be conducted by comparing various indicators of social, economic and cultural processes. Researchers will aim at comparing the performance of Kaunas' cultural field before and during the events of ECoC. The analysis of statistical data will be supplemented by data collected from surveys and discussions with focus groups.</p>
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### 3. PRIORITY AREA. DEVELOPMENT OF CREATIVE INDUSTRIES AND SUSTAINABLE CITY MANAGEMENT

<b>3.1. GOAL</b>	<b>Enable collaboration between business and cultural sectors</b>	
<b>3.1.1. OBJECTIVE</b>  Encourage and motivate local enterprises to contribute to activities of the cultural and creative sector	<p>A marketing plan and individualized partnership proposals to more than 15 business companies have been prepared and co-operation for long-term activities pre-discussed.</p> <p>Kaunas 2022 has already collaborated with more than 70 small, medium and large-scale business partners from media, production and IT technologies fields. The total amount of cash and in-kind support for the project in 2018 is 83,000 Eur.</p>	<p>A marketing plan and individualized partnership proposals to more than 15 business companies have been prepared and co-operation for long-term activities pre-discussed. Kaunas 2022 has already collaborated with more than 70 small, medium and large-scale business partners from media, production and IT technologies fields. The total amount of cash and in-kind support for the project in 2018 is 83,000 Eur. From 10 to 30 stakeholders, depending on the size of a particular event, usually contribute to Kaunas2022 events.</p> <p>For example, in 2019, 10 information partners, 17 (5 of them were business partners) smaller partners and 3 large-scale sponsors contributed to the „Citytelling Festival“. One of the major events „International Day of Happiness 2020“ involved 5 information partners, 3 large-scale and 6 smaller partners; One of the main sponsors of „Kaunas 2022“ was very strongly involved and highlighted during the project “Culture to the Courtyards”, as well as the title of „project presents“ was received by the national television.</p> <p>Project „Zumba in balconies“ involved and highlighted our water sponsor.</p> <p>For each event, according to its content, we adapt and integrate the most suitable business and information partners. Usually in the artistic part of the event, except the involvement of small creative businesses, 10-20 small business enterprises contribute to the creation, production and launching of an advertising campaign. They are IT service companies, photographers, videographers, souvenir production companies, freelance artists, printers, broadcasters, etc.</p> <p>About 70 000 Euros were saved in the organizational budget because of the involvement of information and media partners' involvement in 5 integrated communication campaigns.</p>
<b>3.1.2. OBJECTIVE</b>  Encourage business investment in the use of heritage buildings as well as in sustainable and responsible use of heritage sites owned by institutions	<p>Initial contacts with residents and owners of modernist buildings have been established. Examples of good heritage preservation practices and private investments are publicly promoted in order to communicate the values of modernist heritage and to encourage other owners or investors to explore the opportunities of this cultural phenomenon of Kaunas.</p>	<p>To support heritage interpretation activities, as well as to invest in restoration of buildings, Kaunas City Municipality planned to maintain the current level of yearly financial allocations (30,000 EUR in 2015, 400,000 EUR in 2016, 1 million EUR in 2017, 667 088 EUR in 2018, 544 46 EUR in 2019). Some of the good examples of the restoration inspired to apply for this programme more actively: <a href="http://pilnas3.kaunas.lt/startuoja-naujas-paveldotvarkos-programos-sezonas/?fbclid=IwAR0iwJth9dl2c5d6ftWO_6mAOVPjga7jp-itzP9EFGP4-YFD5Geqfel_xRA">http://pilnas3.kaunas.lt/startuoja-naujas-paveldotvarkos-programos-sezonas/?fbclid=IwAR0iwJth9dl2c5d6ftWO_6mAOVPjga7jp-itzP9EFGP4-YFD5Geqfel_xRA</a>. This year (2020) more than 60 buildings got the support for restoration (855 000 EUR).</p> <p>Seeking to promote the heritage of modernism and make it more attractive to the local business sector together with partners we create interdisciplinary projects. This is becoming an impressive way to rethink the value of this heritage among the local stakeholders. For example, the project Dance + City with Dance theatre Aura was presented together with the national broadcaster (LRT):</p>

		<a href="https://www.youtube.com/watch?v=_q8BSvk25OM">https://www.youtube.com/watch?v=_q8BSvk25OM</a> <a href="https://www.youtube.com/watch?v=i08VKCQ_kuw">https://www.youtube.com/watch?v=i08VKCQ_kuw</a> <a href="https://www.youtube.com/watch?v=BNTLgzyz9pY">https://www.youtube.com/watch?v=BNTLgzyz9pY</a> <a href="https://www.youtube.com/watch?v=gQxF7EXSdR8">https://www.youtube.com/watch?v=gQxF7EXSdR8</a> <a href="https://www.youtube.com/watch?v=4zVjhXSHaCQ">https://www.youtube.com/watch?v=4zVjhXSHaCQ</a>
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<b>3.2. GOAL</b>		<b>Improve the conditions for the development of cultural and creative industries in Kaunas</b>
<b>3.2.1. OBJECTIVE</b>	From June to September 2018 the Kaunas 2022 team invited Fionn Dobbin for the creative workshop UNHIDE KAUNAS, which served as a generator of concepts for innovative design for the Kaunas and Kaunas District design sector in order to make an impact on the well-being of society.	'Designing Happiness' program is on its way to launch the new website particularly dedicated to design sector (launch in June 2020). Main mission and goals are to consolidate design community, promote design culture, to inspire and interest sharing design news and good practices, inform about open calls and main events from Lithuania and world-wide, to inspire and develop cross-sectoral cooperation. Target audience is design community, creative industries, businesses and industries as well as general society. The map of main subjects of design field in Kaunas and Kaunas design ecosystem will be present in the website and will be constantly updated. It will be open and friendly for feedbacks from users to be shared.
Promote development of the design sector, of innovative design products and of services for the well-being of society.		
<b>3.2.2. OBJECTIVE</b>	Kaunas 2022 is initiating case-study research into the conversion of an abandoned post-industrial building into a multi-disciplinary centre of contemporary visual and performative arts, cinema, and as a hub for the cultural industries sector.	
Create favourable conditions for the establishment of creative businesses in Kaunas.		
<b>3.2.3. OBJECTIVE</b>	The UNHIDE KAUNAS workshop developed several tourism ideas which will be used by Kaunas 2022 and partner organisations: Bed&Culture hospitality model, Culture Taxi car service and Culture Consierge hotline information, promotion of ecological food from Kaunas District through souvenir packages for Kaunas tourists, etc.	The ideas which were developed during workshop were deconstructed into an action plan which leads to launch in 2022. This year is for planning, strategy and the search for necessary partners. 2021 will be for preparations and implementation of ideas and 2020 is when all three projects will kick off followed by the marketing campaign targeted to tourists and guests of the European capital of culture events.
Promote a model of tourism that is sustainable, related to local heritage and community, and that interacts with cultural ecosystems.		

3.3. AIM	Ensure maintenance and sustainable use of the urban infrastructure and cultural heritage	
<p><b>3.3.1. OBJECTIVE</b></p> <p>Develop and improve the public infrastructure of culture, ensuring the preservation, maintenance and promotion of cultural heritage and buildings and their updated use for the cultural needs of society. Promote the city's image and tourism.</p>	<p>Kaunas 2022 became already a visible and audible tool for promotion of cultural heritage.</p>	<p>Based on partnerships with local and international accessibility experts, a set of accessibility improvement guidelines for the cultural sector has been published for free use in 2019.</p> <p><a href="https://kaunas2022.eu/wp-content/uploads/2020/01/Kaunas2022_PrieinamumoLeidinys.pdf">https://kaunas2022.eu/wp-content/uploads/2020/01/Kaunas2022_PrieinamumoLeidinys.pdf</a></p>
<p><b>3.3.2. OBJECTIVE</b></p> <p>Plan and ensure establishment and operation of infrastructure necessary for contemporary culture, education and tourism (exposition spaces for contemporary art, design, IT events, platforms for independent stage arts, concert and conference halls) in Kaunas.</p>	<p>Kaunas 2022 team initiated and participated in debates and negotiations between the state government and Kaunas-based national culture institutions (such as the M. K. Čiurlionis National Art Museum) regarding technical issues and delays of reconstruction of very important galleries and buildings.</p> <p>One more initiative is explained in 3.2.2.</p>	
<p><b>3.3.3. OBJECTIVE</b></p> <p>Improve the infrastructure of public city spaces, especially riverbanks, adapting them for recreational needs of city residents, for cultural entertainment and for creative businesses.</p>	<p>The DESIGNING HAPPINESS programme has a special branch/series of workshops including participation of local and international experts aiming to improve accessibility of the city and Kaunas District.</p> <p>The S.T.A.R. Cities project was granted Interreg Europe funding and project activities started. The project will promote sustainable tourism development in riverside areas in 5 European Cities, including Kaunas.</p> <p>In a special programme about riversides – Upynės – in cooperation with the local NGO sector and local waterways authorities, Kaunas 2022 is promoting the actualisation and animation of riversides in Kaunas City and District. One of the recent initiatives involves the purchase of a small ship to be used for community activities on the riverside in Kaunas.</p>	<p>The Klaipėda Culture Communication Centre together with OSTRALE Contemporary Art Centre (Dresden) will be cooperating in the development of the 13th OSTRALE Biennale. The Biennale, co-curated by German, Hungarian, Croatian and Lithuanian curators, will travel from Dresden to Kaunas in 2022 and will be shown in site-specific settings near Nemunas river, using shipping containers and post-industrial sites, humanising the industrialised riverside areas and highlighting forgotten parts of the city's landscape. A subtopic of the relation between cities and rivers will be tackled in the works of the Biennale.</p> <p>From 2017 Interreg Europe project "Sustainable Tourism for Attractivity of Riverside Cities (STAR Cities)" was launched together with Val-de-Marne tourism board in Paris, Lazio region and Municipality of Rome, Hamburg, Romanian Ministry of Tourism and NECSTouR – the Network of European Regions for Competitive and Sustainable Tourism. From 11 to 13 September 2019 the second Interregional Learning Session of STAR Cities took place in Kaunas (50 participants). Three-day event was placed under the theme of "Locals &amp; Communities", 8 good practices were presented in Kaunas, Zapyškis, Kulautuva etc.</p> <p>The special programme of Kaunas 2022 - UPYNĖS is a part of STAR Cities project. UPYNĖS unites various organisations and independent initiatives (TĖKA, community activists from Kaunas and Kaunas District, Kaunas district tourism and business information center, etc.), representatives from the fields of culture and art who carry out their activities among rivers and riversides. In 2019 the idea of mobile pavilion on the riverbanks was developed after the meetings with local stakeholders (6 meetings, 50 participants). The object itself is dedicated to collect artefacts brought by local people, related to the history of their riverside territory, authentic experience. The construction was installed in 5 different places in Kaunas and Kaunas District, e.g.: <a href="https://www.visikaipvienas.eu/2019/09/14/nemuno-istorijos-panemuneje/">https://www.visikaipvienas.eu/2019/09/14/nemuno-istorijos-panemuneje/</a>.</p>

## ANNEX II INFRASTRUCTURE: LIST OF PROJECTS AND THEIR STATUS

Nr.	Object	Scheduled end	Planned budget	Funding sources*	Connection with the programme	Project status (2018)	Project status (2020)	Problem solving plan
Culture infrastructure								
1	Construction of National Science Centre on Nemunas Island	2021	22 990 000,00 €	EU, SIP, KCMA, PF	Not connected	Institution established; public procurement for concept and exhibition development in progress; detailed architectural project in progress.	Technical project is ready, funding contract is ready, procurement for construction is ongoing. Expected opening 2023 I/IIQ	
2	Modernisation of M. Žilinskas Art Gallery	2020	4 923 369,00 €	ITDP: EU, MC	Visual art programme: William Kentridge personal exhibition	Not started	1st stage of renovation (economic effectiveness) will start 2020, 2nd stage is postponed to 2021-2023).	Actively looking for various unconventional and temporary venues for William Kentridge exhibition and contemporary art programme
3	Modernisation of Kaunas State Puppet Theatre	2020	2 831 510,82 €	ITDP: EU, MC	International Puppet Theatre Festival; Special theatre productions on Kaunas Mythical Beast story; workshops for the parade of puppets;	Reconstruction in progress	The stage and hall reconstruction is finished, a second phase of other part of the building will be finished till 2022	
4	Modernisation of Kaunas State Music Theatre	2020	4 799 260,31 €	ITDP: EU, MC	Repertour programme, special production on the Memory topic for 2022	In progress	Implemented.	
5	Actualisation of Kaunas Film Centre Romuva	2019	2 322 686,72 €	ITDP: EU, MC, EC	Ladislav Starevich Animation Laboratory and International Festival of Animation; Café du Monde, special European cinema repertoire during the buildup and in 2022 (in collaboration with VideoFormes / France).	Reconstruction in progress	Construction ongoing, estimated end at 2020 IV Q	
6	Reconstruction of cultural part of NGO Girstutis culture and sports centre	2019	1 312 960,00 €	ITDP: EU, KCMA	ConTempo festival, European Youth Season - stage programme	Reconstruction in progress	Reconstruction is ongoing, expected finish 2020 summer	
7	Construction of M. K. Čiurlionis Music Hall	2022	30 000 000,00 €	KCMA, other resources	The new Hall would serve as an exceptional space for special concert programmes, as well conferences and other events	Winning architectural proposal selected, preparation for public tender for architectural competition in progress	Contract for detailed architectural plan is signed. Implementation is on delay due to economic situation, end of construction date is undetermined	
8	Reconstruction of the 6th Fort	2021	1 570 260,00 €	EU, KCMA, State funding	Tear Down the Walls . E-Forts International conference and events	Public tenders for construction work in progress	In progress	

Nr.	Object	Scheduled end	Planned budget	Funding sources*	Connection with the programme	Project status (2018)	Project status (2020)	Problem solving plan
Community infrastructure								
9	Reconstruction of the Kaunas Culture Centre "Tautos namai"	2019	1 470 849,00 €	EU, KCMA	Performing arts programme; residencies and productions with Esch-sur-Alzette2022; spaces for rehearsals and preparation for the big events	Reconstruction in progress	Construction ongoing, estimated end at 2020 IV Q	
10	Actualisation and modernisation of Kaunas District Library	2020	4 998 000,00 €	ITDP; EU, KCMA	Not connected	Not started	In progress	
Community infrastructure								
11	On-going reconstruction of Laisvės alėja (Freedom Avenue) (6 stages)	2020	23 248 641,00 €	SIP, KCMA	Main space for outdoor events – the opening, closing events, the Mythical Beast of Kaunas and Modernity for the Future festivals and other festivities of the year	Reconstruction in progress	Project is at the final stage, expected end in 2020	
12	Construction of wooden amphitheatre next to Kaunas Castle	2018	110 000,00 €	EU, KCMA	Open-air venue for the The Beast Day celebrations, youth summer camp events and other	Implemented	implemented. Additional amhiteater part is being build, expected end of construction 2020 end	
13	Development of Nemunas Island into a multifunctional leisure space	2020	8 500 000,00 €	ITDP; EU, KCMA	Main space for outdoor events – the opening, closing events, the Mythical Beast of Kaunas Festival and other festivities of the year	Funding application in progress	Technical project is ready, funding contract is ready, procurement for construction will take place in 2020. Expected end of project 2022 IV Q	
Sports and active leisure infrastructure								
14	Athletics stadium	-	-	SIP, KCMA	Not connected	Postponed due to investments in the refurbishment of the stadium (see below)	Postponed	
15	Refurbishment of S. Darius ir S. Girėnas stadium tribunes, playfield and ground floor	2020	4 983 715,00 €	SIP, KCMA, ITDP through MI	Confluence Culturethon, Grand event in November 2022 (closing)	In progress	Previous contract terminated, new procurement is ongoing, expected end of construction 2022	
16	Reconstruction of Kaunas Sports Hall and conversion into a public multifunctional centre	2020	9 431 093,00 €	ITDP; EU, KCMA	ConTempo - international contemporary stage art festival, Reconciliation Cantata, Modernism for the Future educational events, Festival of Lights	Application for funding in progress	Implementation is ongoing, expected end of construction 2021 I/II Q	

\* Abbreviations:

EU – European Union

SIP – State Investment Programme

KCMA – Kaunas City Municipality Administration

MES – Ministry of Education and Science

ITDP – Integrated Territory Development Plan

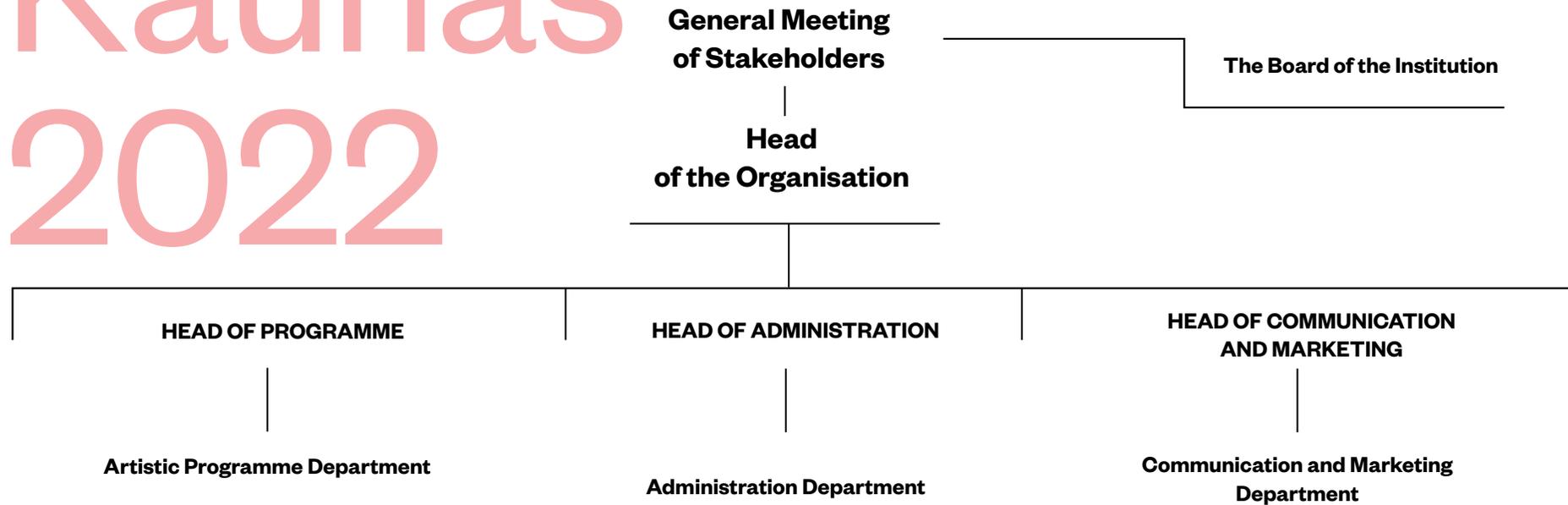
MC – Ministry of Culture

MIA – Ministry of Internal Affairs

PF – Private funding

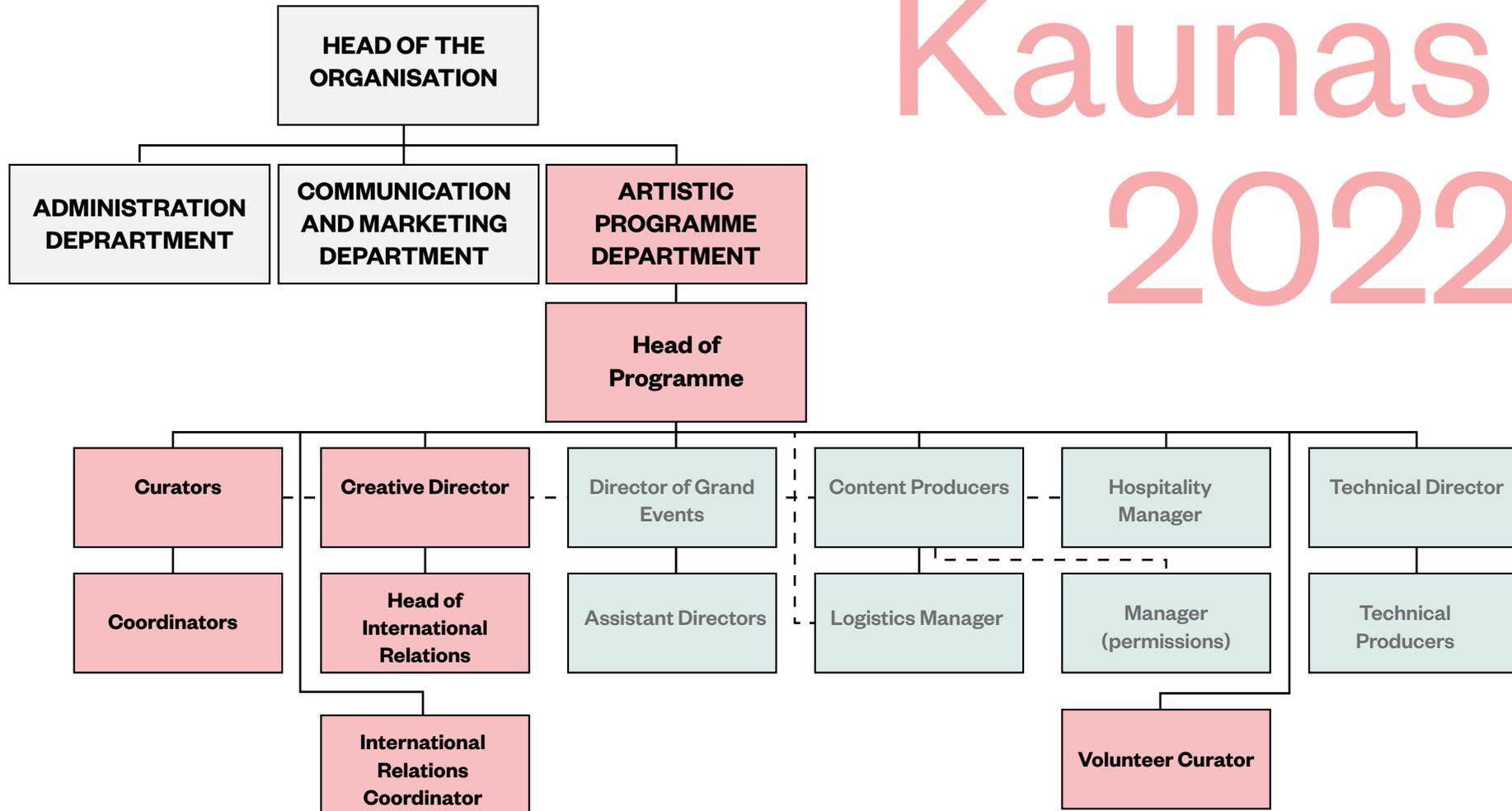
## ANNEX III KAUNAS 2022 ORGANISATIONAL STRUCTURE

# Kaunas 2022



## ANNEX IV STRUCTURE OF PROGRAMME DEPARTMENT

# Kaunas 2022



# ANNEX V KAUNAS 2022 STAFFING PLAN

## Employees

No.	Position	2018	2019	2020* Till the end of a year	2021* Till the end of a year	2022	2023
1.	Director / CEO	1	1	1	1	1	1
2.	<b>Head of International Relations and Programming / Head of Creative Programme</b>	1	1	1	1	1	1
3.	Curator (Head of Creative Programme)	5,5	8	8	10	10	2
4.	Coordinator of Programme	3	10	14	16	18	2
5.	Volunteer manager		1	1	3	3	1
6.	Curator of International Relations			1	1	1	1
7.	Coordinator of International Relations			1	2	2	1
8.	Technical director			1	1	1	
9.	Technical producer			1	1	2	
10.	Producer			1	4	4	
11.	<b>Head of Administration</b>	1	1	1	1	1	1
12.	Head of Finances	1	1	1	1	1	1
13.	Finance Manager			1	2	2	2
14.	Head of Public Procurement		1	1	1	1	
15.	Public Procurement specialist	1	1	2	2	2	1
16.	Monitoring manager		1	2	2	2	1
17.	Administrator		1	1	1	1	
18.	Assistant		1	2	2	3	1
19.	Project manager (production, implementation)	0.5	1	1	1	1	1
20.	Cleaner		1	1	1	1	1
21.	<b>Head of Marketing and Communication</b>	1	1	1	1	1	1
22.	Curator of marketing		1	1	1	1	1
23.	Marketing manager	1	2	3	4	5	2
24.	Curator of communication	1	1	1	1	1	1
25.	Communication projects' manager		2	2	4	5	2
26.	Designer	1	2	2	3	3	1
	<b>Total positions</b>	<b>18</b>	<b>39</b>	<b>53</b>	<b>68</b>	<b>74</b>	<b>24</b>

### External / self-employed staff members

No.	Position	2018	2019	2020	2021	2022	2023
27.	Curator (Head of Creative Programme)	3					
28.	Coordinator of Programme	4					
29.	Fluxus Agent	8	12				
30.	Communication (external)	2	4				
31.	Monitoring manager / researcher	1	2				
32.	Creative Director(s) for 2022 programme			2	3	3	
	<b>Total external service providers</b>	<b>18</b>	<b>18</b>	<b>2</b>	<b>3</b>	<b>3</b>	

### Volunteers

No.	Position	2018	2019	2020	2021	2022	2023
33.	Volunteer	30	100	200	300	400+	40

## ANNEX VI KAUNAS 2022 FINANCIAL PROJECTIONS

Income				
Total income in the Budget (in euros)	From the Public Sector (In euros)	From the public sector (in %)	From the private sector (in euros)	From the public sector (in %)
29852045	27,416,149.00	91.84%	2,435,896.00	8.16%

Income from the public sector			
Source of income	In euros	%	Please specify: Amount planned, available, secured?
National government	10,000,000.00	33.50%	Secured
City	11,416,149.00	38.24%	Secured
Region	4,000,000.00	13.40%	Secured
Province		0.00%	
EU	2,000,000.00	6.70%	Partly secured
Others	2,435,896.00	8.16%	Partly secured / Planned

Timetable for receiving the income to be used to cover operating expenses						
Source of income	before Y-3	Year-3	Year-2	Year-1	ECOC Year	Year after ECOC
National government		500,000.00	500,000.00	1,000,000.00	8,000,000.00	
City	1,412,386.00	500,000.00	678,163.00	3,400,000.00	4,103,600.00	1,322,000.00
Region	310,000.00	594,000.00	739,000.00	1,037,000.00	1,320,000.00	
Province						
EU		37,815.00	150,000.00	750,000.00	1,062,185.00	
Others		42,009.00	400,952.00	313,920.00	1,679,015.00	

## ANNEX VII EUROPEAN FUNDING

The team is actively looking for new partnership possibilities, funding opportunities and relevant support programmes for additional funding. Total confirmed budget from various EU funds up to this date is 874 079,73 Eur.

Programme	Project name	Duration	Project participant	Project budget, Eur	"Kaunas 2022" programme funding, Eur
Interreg Europe/ STAR Cities	Sustainable Tourism for Attractivity of Riverside Cities	2018.06 - 2020.05	Val-de-Marne Tourism Board, France; NECSTouR-Network of European Regions for Sustainable and Competitive Tourism, Belgium; Lazio Region, Italy; Roma Capitale-Municipio IX, Italy; City of Hamburg, Germany; Regional Development Agency of the Ljubljana Urban Region, Slovenia;"Kaunas 2022", Lithuania.	1 178 339,00	128 805,00
Creative Europe/ Platforms	Magic Carpets	2017.08 - 2021.10	Kaunas Biennial (Kaunas / Lithuania) - Coordinating Entity; EVA International - Ireland's Biennial (Limerick / Ireland); Folkestone Fringe (Folkestone / United Kingdom); Ideias Emergentes (Porto / Portugal); Jam Factory Art Centre (Lviv / Ukraine); KUNSTrePUBLIC - ZK/U (Berlin / Germany); LAB 852 d.o.o. (Zagreb / Croatia); Latitudo SRL (Rome / Italy); META Cultural Foundation (Bucharest / Romania); New Theatre Institute of Latvia (Riga / Latvia); Novo Kulturno Naselje (Novi Sad / Serbia); Openspace Innsbruck (Innsbruck / Austria); Prague Biennale (Prague / Czech Republic); Tbilisi Photo Festival (Tbilisi / Georgia); Trempolino (Nantes / France).	2 400 000,00	350 000,00
E-marketing of priority tourism development regions	E-marketing housing for cultural and natural heritage objects in the lower reaches of the Nemunas	2018.12 -2021.06	Kaunas City Municipality, Lithuania; "Kaunas 2022", Lithuania	243 969,73	243 969,73
Creative Europe	European Outdoor Arts Academy: School of Participation	2019.10 - 2021.04	Walk the Plank, United Kingdom FONDACIJA NOVI SAD 2021 - EVROPSKAPRESTONICA KULTURE, Slovenia; uniT - Verein für Kultur an der Karl-Franzens-Universität Graz, Austria; Municipal Foundation Plovdiv 2019, Bulgaria; Coventry City of Culture Trust, United Kingdom; Limerick City and County Council, Ireland; Institute for Contemporary Art [Aré, Armenia Tartu City Government, Estonia; "Veszprem Balaton 2023", Hungary, "Kaunas 2022", Lithuania.	325 000,00	41 278,00

The Nordic Council of Ministers secretariat/ Nordic Council of Ministers Office in Lithuania	Urban Sports Culture (USC), No.	2020.03 – 2021.01	NGO Active youth Lithuania; NGO GAME, Denmark; NGO Girls in sports, Sweden; Lithuanian sports university, Lithuania; Umea School of sports science, Sweden; “Judėk sveikai”, Kaunas city municipality, Lithuania; NGO We do democracy, Denmark; NGO Fryshuset, Sweden	79 330,00	16 152,00
Horizon 2020 / T-Factor	Unleashing future-facing urban hubs through culture and creativity-led strategies of transformative time	2020.06 - 2024.06 (48 months)	ANCI Toscana Associazione, Italy; LAMA Development and Cooperation Agency Societa Cooperativa, Italy; PlusValue, United Kingdom; The University of the Arts London, United Kingdom; Politecnico di Milano, Italy; Asociación Cultural Open Your Kolektiboa, Spain; LAND Italia SRL, Italy; Fundacion Tecnalia Research & Innovation, Spain; Aalborg University, Denmark; Marta Arniani, France; Friche La Belle de Mai, France; Stichting WAAG Society, Netherlands; Kaunas university of technology, Lithuania; Universidade Nova de Lisboa, Portugal; Fundació per a la Universitat Oberta de Catalunya, Spain Entidad Publica Empresarial Local Bilbao Ekintza, Spain; Kaunas City Municipality, Lithuania; Technische Universitat Dortmund, Germany; Stadt Dortmund, Germany; iPropeller NV, Belgium; Lodz-Miasto Na Prawach Powiatu, Poland; London Borough of Camden, United Kingdom; Universita degli Studi di Milano, Italy; Tongji University, China.	7 998 425,00	93 875,00
<b>Total:</b>				<b>12 225 063,73</b>	<b>874 079,73</b>

Currently applied and waiting for results for the amount of 239 478,00 Eur:				
Programme	Project name	Duration	Project participant	The project funding will contribute to the "Kaunas 2022" programme, Eur
Creative Europe/ Culture	Modernism for the Future 360/365	2020.10 - 2022.05	Municipal Institution "Institute of Culture Strategy", Ukraine; Vaizard, z.ú., Czech Republic; INTERCOMMUNALE LEIEDAL, Belgium.	105 000,00
Creative Europe / Forgotten Masterpieces	Forgotten Masterpieces: A Network for Audience Development in Architecture through Digitisation	2020.09 - 2022.04	Atuul OÜ, Estonia; DOCOMOMO, Germany; Association for the support and promotion of culture Contineo, Skopje, North Macedonia.	51 000,00
The European Climate Initiative / Greening Modernism Guidelines	Greening Modernism Guidelines (GMG): mitigating climate change	2020.10 - 2022.12	Kaunas university of technology, Lithuania; Institute of Architecture and Construction, Lithuania; Letmolder Schule für Architektur und Innenarchitektur, Germany; Vytautas Magnus University, Lithuania	68 678,00
European Cultural Foundation (call for European Solidarity projects) / Europe in My Courtyard	Culture to My Yard	2020.06 - 2020.09	Tartu 2024, Estonia; Strefa Kultury Wrocław, Poland	14 800,00
<b>Total:</b>				<b>239 478,00</b>

More about these projects:

<https://kaunas2022.eu/en/about-the-project/european-funding/>