

Don't let them sail without you

Connect your institution

with the ECOC



Join the Journey



In a nutshell

- **Do business as un-usual**
- **Take initiative**
- **Think big**



Odyssey Europa

Six plays and a journey through the interworld



Mahler: Symphony of a Thousand



Libraries and Literature Institutions



EXPLORING
LANGUAGE

What's in it for you?

Structural-changes

International/attention

New/audiences

Kick-to-improve

Outside-the-box-thinking

More/diverse/audiences

ECOC-as-icebreaker

Lifted-atmosphere-in-the-city

Thank you and Good Luck!

